

## RIBBON CUTTING CEREMONY!

### Tips for a successful ceremony, along with ways we can assist you!

We encourage our members to celebrate their new business, new address, business expansion or anniversary. Having a ribbon cutting ceremony is a great way to gain exposure for your business.



- Have you opened a new business?
- Have you relocated to a new address?
- Have you expanded your operations?
- Have you changed management?
- Are you celebrating an anniversary?

If you answered **YES** to any of these, then the Chamber is here to help you—our valued member, with your Ribbon Cutting Ceremony/Grand Opening!

### Work with the Chamber of Commerce

- Schedule 2 to 4-weeks in advance for best attendance — Noon is a great time
- Chamber invites staff, Board of Directors, and Ambassadors
- Chamber provides ribbon and scissors at event and leaves signed ribbon
- **Chamber creates an event post around the ribbon cutting**
- Chamber welcomes the new member with a post
- Chamber then posts picture of the event
- Chamber takes group photos and shares them on social media sites
- Chamber can invite elected local officials for you
- Chamber can invite membership if you choose
- Chamber posts event on the Chamber website Events Calendar

### Member Tasks

- Provide hors d'oeuvres and beverages
- Invite your staff, families and customers
- Invite your vendors and businesses that you do business with
- Invite your neighboring businesses
- Post event on the Fremont Chamber Event Calendar
- **Post your event on your Facebook, Instagram and other social media pages**
- Present your brochures, business cards, etc. where guests can view them
- Optional: Offer drawings or door prizes