



Board Retreat Meeting Minutes
February 2, 2022
Hybrid Meeting: Teams and Bold Hat Productions Office

Attending: Brandi Gaines, Phil Megenhardt, Paul Robinson, Ken Saunderson, Jamie Hoffman, Carrie Bauer, Sean Erhardt, Michael Wanaka, Suzie Burke, Amina Leighton, Nate Mouttet (11:28)

Not Attending: Steve Mitchell, Raul Lezcano

Staff: Caroline Sherman

The meeting was called to order at 11:13 AM by Brandi.

11-11:30 – Welcome

The Chamber Mission: The Fremont Chamber of Commerce Strengthens the business climate and Improves the quality of life in the Fremont community.

- 1) President's Remarks - Brandi
 - a) 40th Anniversary! Beads, tiaras, etc to celebrate!
 - b) Thank you again for an incredible year. A repeat of last year, but some things opened up, boosters happened, travel, businesses opening, revenue streams, grants, etc. Thanks to Caroline, Executive Board and to the full board for being present and active as much as we possibly could. We keep trucking along! Where's the swear jar? Or the cuss jar?!
- 2) Housekeeping – Paul
 - a) Note taker will be Caroline. In Caroline's absence Paul will take notes.
 - b) Paul is timekeeper.
 - c) Ground rules & agreements. We'll listen to everyone. All opinions listened to. Poster on wall is the Parking Lot for great ideas outside of the agenda to be reviewed at a later time. The Executive Board will take it up later. Offline conversations must be taken out into the hall.
 - d) Pee freely meeting. No potty breaks.
 - e) Who is leaving early? No one. Just leave.
 - f) Breaks: lunch at 1pm.
- 3) Review of Retreat Agenda – Brandi
 - a) Suzie moved to accept the agenda, Paul seconded.
- 4) 2022 Wins – Brandi
 - a) Going around the room for 1 win for 2021:

- b) Ken: survived another back surgery. Hopefully this is it and PT is going well. Hard to sit for a couple of hours.
- c) Michael: record year for business!
 - i) Suzie: How do you handle shop lifting?
 - (1) Buzz in door system & all merchandise is locked up.
- d) Carrie: enrollment is biggest we've ever had in 100 years & only 4% absentee rate.
- e) [Nate joined the meeting]
- f) Sean: Got engaged on St. Patrick's Day! Got both rings at Michael's. Been overall a challenging year in business & personally, really grateful. Got pillow, food and shelter. Things are OK.
- g) Jamie: record year.
- h) Brandi: survived ankle surgery. Bought a condo. I survived.
- i) Amina: enjoyed travelling to Nashville. Best friend is pregnant. Lorelei is 18 months old.
- j) Paul: professionally the Fremont branch came in 5th amongst 60 some odd branches. We bought a new house in Mountlake Terrace.
 - i) Suzie: According to his boss at Boy Scout Breakfast, his is the best small biz branch. Newsweek voted HomeStreet the best small bank in WA. All the WA State banks that don't exist anymore, and this one is celebrating 100 years!
- k) Suzie: The market got re-opened which did a kick in the butt to business here on the street. I give Ryan Reiter kudos for toughing it through and Adobe for letting them setup under the bridge.
- l) Phil: Bold Hat came from Sleeping Beauty back. Starting in May hired 2 guys. First event in Cle Elum in March, Kirkland, Fremont Oktoberfest. Got 600 volunteers in the middle of delta variant. Great things, the team came back. Made some money for the Chamber. Daughter entering her senior year.
- m) Nate: 5, 8, 12 year olds. Got to see family missed for a year. SPU students came back. Break in early December, as crazy as it was to manage a community living on campus, 2000 students on campus and 2000 remote, it worked out.

11:30-11:45 – Review of 2021 Action Plan

High Level, we drilled down to the top 5 needs:

- 1) Successes and Opportunities - Brandi
 - a) Membership Development and Membership Services
 - i) Last year, we focused on membership. We updated the membership list to remove old and expired members. We worked on a one-page leave behind for our member prospects. Ribbon cuttings—most fun! Fremont Animal Hospital was Brandi's personal favorite.
 - b) Community Relations and Partnerships
 - c) Management and Operations
 - i) Need to stay focused on DEI. Need to remind members that any staff of a member business can attend a meeting at any time. Love the diversity of ideas.
 - ii) Suzie: diversity is also tiny businesses and what we do. We are very diverse in comparison to some business groups in Seattle.

- iii) Committees: DEI committee, membership committee needs to be formed. Everyone on the board is a member of that.
 - d) Marketing and Tourism
 - i) Great to see a lot more businesses open up. Sidewalk cafes. Would love to make them more permanent without being too costly. Nice to see more action in the neighborhood. Nights are getting busier. Dreamland is trying to do special gatherings and bring new crowds in. Installed a rock wall & cave. Carnelian Bay with its own menu. Every Saturday—Drag Brunch
 - (1) Dreamland (and Stampede) not a member. Suzie will pay for them this year. Suzie gives them huge kudos for pushing through regardless of COVID. They could have walked away.
 - e) Advocacy and Government Relations
 - i) Lost opportunity—getting testimonials from grant recipients. Going forward, let’s try to get more of these.
 - ii) Always being plugged in with the City Council, SPUutilities, SPD, SPUniversity, SCL, etc.
 - (1) Suzie: SPUutilities around the corner is working with us. The concrete strike has slowed things down. We’ve never had such close working relationships since we redid the Fremont Bridge! One thing we can do, is send folks up 39th Street & drive through on Phinney or Fremont Ave.
 - (2) Brandi says the usual route is not a problem.
 - (3) Suzie: The bad backup is East to West 4-6 in the evening. On the other hand, the ones coming from West to East can dodge up 39th, so it’s not so bad.
 - (4) Phil: They were super helpful with the Fremont Fair.
 - iii) Suzie is on the transit committees and is helping guide things! Working with the Chamber & the Council, etc.
- 2) This brings up the value of the Chamber!

11:45-1:00 – Establish 2022 Action Plan

Goal is to keep it simple! Know our limitations. Stay within these 5 topics. No bad ideas. All ideas will be listened to.

- 1) Budget, Management and Operations – Phil
 - a) 2021 Budget v Actuals. Quick overview narration: When we put the 2021 budget together, we were super conservative. We planned for a \$48k loss. With \$90k in reserves, we felt comfortable with that. We knew we couldn’t do meetings, but we continued as an organization. The end result of the year, we netted \$23k. First time we’ve netted this amount in 4-5 years! In 2019, we had \$133k in reserves. Then the plan was how to use any moneys on top of that. We did a great job of funding non-profits in the neighborhood but weren’t mindful of ourselves. Pandemic, we survived, we managed \$65k in local grants. In 2021, we didn’t plan on Oktoberfest (\$21k income). Membership at \$47,544. Even that

number is higher than our membership number in 2019--\$38k, 2021: \$47k. Some members could step up and did, some couldn't or went out of business.

- b) In 2021, we profited \$23k. Right now, in our reserves, we have \$84k. A difference of \$30k that we've gone through since the pandemic started. We were going to use it all, if we had to. There are so many non-profits and businesses and chambers that are not with us.
- c) For 2022, we do have a budget put together: membership numbers & meetings super conservative again. Put some money into the Fremont Fair & a conservative number for Oktoberfest. Numbers just shared conservatively, we budgeted \$80k. Revenue, we'd make \$80k (lowered by \$20k) Added 3% for expenses. Caroline has managed office software well. We're projecting to make around \$14k. Staff are independent contractors. Caroline & Whitney worked great together. We paid Marketing Membership \$32k. If we had \$30k, we could attract an Executive Director. Brandi has been doing much of the work an ED would handle. When Jessica Vets left, we were going to give 6 months. Then we got Whitney and she was great. When she left, it got really challenging. With thoughtful questioning, we could hire someone and actually take on many of the initiatives we have on our plate. This is a super conservative budget, so if everything comes back, ED would allow membership to grow, events to happen. NERF grant which Caroline will manage, which will pull her away from membership. Hire an ED at \$65k.
- d) Anquida: we don't have a Whitney problem; we need two positions. You combine a lot of duties and marketing. But they are two different things. But she did two different jobs without complaining. A lot of things were shared. That one person in Marketing had a lot of duties, too. When it's not clear and everything else is added, if that person isn't organized, they can't succeed in that role.
- e) Brandi: Agreed! With an ED role, we would be combining these roles and defining them very clearly. The ED has an administrator. That's unusual, so that gives the ED the chance to work more towards marketing. Still need someone to handle the programming. The ED will be programming, marketing and events.
- f) Phil: To explain the position better: Caroline's duties are back of house—membership renewal, understanding their needs. Marketing/Membership role—Ken handled events.
- g) Anquida: doesn't want to miss discussing this further. Has seen the burn out!
- h) Brandi moved the detailed ED discussion to the Parking Lot
- i) Phil: Executive Director—We have the opportunity to hire a contractor. If need be, though, we have the funds and the bookkeeper to the position be an employee.
 - i) Increase our bottom line by \$30k. Even if we brought on an ED, we'll have the revenues to do this and move everything forward.
 - ii) Looking for an ED who takes on a good-sized job, working for themselves, setting their own hours. But board doesn't not manage them. We need a Whitney person who wants to do the bigger job.
- j) Ken found Whitney. Please find us a Whitney 2.0!
- k) **Action Item:** Ask the West Seattle Board how they handle the independent contractor aspect.
- l) We'll delve into this role deeper and explore the personality that is needed, etc.
- m) Ken: Important to not make the role too big. Refine the scope to ensure we focus on membership development and marketing.
- n) Suzie: With admin broken out, that's how you keep the role not an employee.

- o) Ken: If we promote this as a full-time gig, the person won't have the ability to work elsewhere. We don't want to get into unemployment compensation. Don't want to get in a legal situation we can't handle.
- p) [Have the employment laws changed with COVID and the gig economy?]
- q) Hours are adjustable which helps a lot.
- 2) Membership Development and Membership Services – Caroline
 - a) Caroline presented overview of need to migrate to a new member management program.
 - b) Review and create strategies for membership campaigns – Caroline
 - c) Caroline: See page 5 of Admin report. \$2,570 of "Terminates".
 - i) Phil: Board could choose to help follow up with these businesses and try to get them to renew.
 - ii) Discretion to fund businesses who don't want to renew with funds from Center of the Universe Relief Fund.
 - iii) **Action Item:** Caroline: Send names to EB for review.
 - d) Membership Numbers: Page 5 of Caroline's Report—membership goals. Clearly, adding higher level memberships is best. Bread & butter is shining star. Looking at adding just 20 new members. But that's a BIG job. Renewing members is Caroline's job—it's slipping.
 - i) Suzie: bring in new folks. That's how they know what's going on, neighbors, policing. This is the way to get going. There will be 20 of those folks around if we touch them nicely.
 - ii) Jamie: Do we have a list of all these folks?
 - iii) Phil: we have a lot of data.
 - iv) Jamie: access to that list?
 - e) Video interviews with businesses—The Meraki Agency prepared to donate 2–3-minute video in exchange for membership – Caroline
 - i) Should get Marketing Committee to figure out what we want.
 - ii) Carrie: highlight premier members & long-term members.
 - iii) Suzie: video that had her for HomeStreet.
- 3) Suzie gave overview of North Central Chamber (Wallingford, GL & Fremont) and the split into 3. Merger would be a great idea. We have so much in common. Waiting to hear from Jim Bentley, past president of Wallingford. Suzie is running into this with Rotary Clubs.

Brandi updated agenda & split this section to go after lunch.

- a) Programming – Brandi
- b) Seeing low attendance. How should we move forward with this? We need to strategize. If we had an ED, this is something they would work on. But we don't have that right now.
- c) See Programming Planning 2022 sheet.
- d) Phil: Consolidate and do quarterly meetings. That would be next step of ED. You're always hustling. Ken did a great job! Picnic on the Dock/Candidate Event was huge this year! Have our COVID plan in place but move to a quarterly in-person gathering program plan.
 - i) Suzie: Award Ceremony has to be in person.
 - ii) Phil: This board could pull the Award Ceremony together. Do something in Summer near the Fair.
 - iii) Maritime in September. That will work again. Ken took that on and did a great job!
 - iv) For 2022, looking at 3 meetings.

- v) Suzie: If we do the Awards in March. Schedule it for a cocktail thing. We could do that at Dreamland with food and beverage. And be out there on their new tiki deck and do our awards thing there. We need to get them on their back legs.
- vi) Jamie: Comedy Sports—look at him for events stuff—he'd be great.
- vii) Phil: Between Awards & Maritime, what is meaningful to our membership? Phil himself is just head down. Our neighborhood is getting broken into all the time. What are the 2 things we want to hold up to say we care? The shoplifting thing was great.
- viii) Brandi: Most important about their social media as much as getting broken into.
- ix) Jamie: does a street market in Georgetown. Police officers at every meeting. How to handle certain things. Police can't respond—how to de-escalate things training.
- x) Suzie: We handed that over to NPAC—North Precinct Advisory Council, first Wed, 7pm, Zoom.
- xi) **Action Item:** Brandi: need to have someone on this board bring that info back.
- xii) Suzie: We leave NSIA to represent industry—we don't do that ourselves. Last night we had a Fremont Safety meeting with police officer & crime watch with Rotary.
- xiii) Jamie: Nice to hear those updates. It would be great to know the Chamber is monitoring those things.
- xiv) Brandi: mtg with Strauss, Ballard Alliance, SPD. Reached out to Sara about it. She has info. Got some good info from the call with Strauss. We have our Crime Prevention coordinator who will come out and do a security review. We'll put this info in the newsletter—a Safety Bulletin (**Action Item**).
- xv) **Action Item:** Suzie: Laura Corvi will do something with their community council. She's got the QA Chamber on it and wants us on it, too, to share info.
- xvi) Jamie: Also on Ballard Alliance committee
- xvii) Brandi: Doing this together. CM's time is tight. We want the SPD on the street not on phone calls. **Action Item:** Brandi will reach out to QA & Jim at Wallingford.
- xviii) Suzie: Peterson wants to meet with businesses on that side of Aurora. Supposedly Aurora is the dividing line for the Chambers. We all share the N Precinct. N Precinct is the biggest, and the most understaffed.
- xix) Phil: Could we do a State of the Community? Make it a marketing thing. How to celebrate the community? How do you celebrate as retail core and use the Fair or these programs. How to celebrate Fremont? Maybe the Awards one is fun.
- xx) Suzie: Awards one in March is the one:
- xxi) Phil: how to use the Fair and hand out Awards. And what's going on in the community. Lots of folks work in the town and don't know about our events. It would be great to have the education piece and awareness of what you can do. How to de-escalate? Mask or no mask? Bring back Community. June—education how to take care of your business? And Maritime piece.
- xxii) Brandi: Happy to promote anything other Chambers are doing.
- xxiii) Suzie: Chambers are dying.
- xxiv) Jamie: What does the Board do for those businesses?
- xxv) Suzie: We don't tax them! BIA's tax the businesses. We don't run a staff that provides services that should come from the City for free.
- xxvi) Jamie: But what do WE do?

- xxvii) Suzie: We relate to one another, we negotiate with the City. We put art out for the City. Permit is free now, thanks to us! This is the kind of thing we do.
- xxviii) Jamie: For \$160 you get all these little things. We need to revise that list.
- xxix) Phil: We have our Value Proposition. Why \$160 is worth it. It's been hard to do that enrollment/conversion. There are so many fun tools. Lots of email templates. It's all in our arsenal. We need to get it out there.
- xxx) Suzie: Fremont starts things. We are the only community that painted our bridge. Lots of art. And the people get each other. Vibrant community. Together with school, PCC.
- xxxi) Phil: really appreciate having you (Jamie) on the board! I've been here for 25 years. We started Oktoberfest here. We took over the Fremont Fair.
- xxxii) Jamie: been here 14 years.
- xxxiii) Phil: 3 things: What's the value prop of why to be a member? If we can pop our head up other than keeping our doors open. What's the value of \$160.

1:00-1:30 – Lunch Break

1:00pm—LUNCH BREAK

Resumed at 1:36pm

- 4) Community Relations and Partnerships – Brandi
 - a) Partnering with different chambers, BIA, etc. so we can talk about the big issues, public safety. It's not just happening here, but everywhere. Disseminating out to our membership & inviting them in to converse. No one joined. How do we get this information out?
 - b) Always trying to figure out how to do the best for the community. Grants with Leo & Caroline over the last few years adding up to around \$150k.
 - c) Grants – Caroline
 - i) See page 1 of Caroline's report for NERF Grant updates. See also PDF's to be sent subsequent to this meeting.
 - d) Walking Guide digitization: Caroline proposes Culture foundry updates the Get Here map on our home page.
 - i) Phil: Looking for sponsors. Likes Caroline's proposal but has another idea. Fremont Solstice Art Week—used the Art Walk Map.
 - e) WG Digitization—parking lot.
 - f) Arts Fund, \$7k
 - i) Stephen wants to put it in a separate Money Market and Phil agreed.
 - ii) Goal is not to do \$150 art grants. We want it to grow so we can do something bigger. As we look at events coming back, if an org comes to us to do something cool, long term, we need to put on a plan.
 - iii) Brandi: use QR codes on HM to help fund that piece of art.
 - iv) Phil: Now that the fund is big enough, how do we distribute the funds. Fair & equitable.
 - v) Suzie: any chance of reimbursing Suzie for painting the Rocket? Doesn't feel it was fairly handled. Said the Arts Fund would be used to paint the rocket, Suzie got it done, and now there is no reimbursement, and she is not happy about not being reimbursed.
 - vi) Phil: we've got a plan.

vii) Suzie: on his dying bed, Rodman got Suzie to promise to take care of Rapunzel. We could lose our art if we don't move faster to take care of them.

5) Marketing and Tourism – Phil

- a) Phil: Bold Hat loves working on Fremont events. It's where we started. Grateful to Fremont Dock for help (getting the key to turn on water.) Finds things people have been doing for a year.
- b) Fremont Fair and Oktoberfest
 - i) It's so big and so old. Had some contractual obligations with Jack Daniels and got one of the murals (the big Fremont sign) done. Collaborating with the FAC, got a lot of artwork done. Changed it into a week-long promotion.
 - ii) Looking at 2022, our goal is to continue that. Fremont Fair on Solstice Weekend (17, 18, 19). Then Art week will follow through the 27th ending with Fremont Sunday Market. Initiating this thing they do in Chelan, a button promotion. Buy a button, make a contribution to the event. Then the button gets you free stuff and discounts. Supports local businesses who participate. The Art Week Walking Guide was similar (sponsored by Jack Daniels.) Amazon has become the presenting sponsor of the Fremont Fair. Allows FF to come back stronger financially. Signed on for 3 years. Marketing around that is not about Amazon presenting FF! People we're dealing with at Amazon are super nice and they want art & music to come back.
 - iii) King County gave out \$2M in grants. FF got a grant for \$20k, Moisture Fest got a grant. Oktoberfest got a grant. However, everyone sent the same grant info to the FAC, and they did not fill it out. So, Phil talked to Maque. They don't have the energy, volunteers, etc. What do we do? There's a board meeting to try and get things going. Brandi donated some \$\$ through Adobe. They will decide March 1 if they are going to do a parade. They liked the making of art last year. The parade is a Seattle institution! If they don't want to, we can do it. Phil will report back on what's happening with the parade. The challenge is, we say, let us help you, and they say with what? Risk—Peter Toms gets on call and says it's over. Hoping that doesn't say that. The parade is a draw. Phil is saying "We will have a parade." Either with FAC, or with other folks.
 - iv) Suzie: Will they let it go?
 - v) Phil: Not an issue—we can easily do a parade. But has to be decided now, so we are certain of getting the permit.
 - vi) We can get art cars in the parade, Alaska Airlines marching band. The vibe and intention and philosophy is a mainstay and needs to be kept. If you can do it, great. Otherwise, get out of the way for someone else to do it. They may be happy not to have to run it, then they can just do art.
- c) Amina—still concerned about the Chamber not paying Suzie back.
 - i) Phil: We can say the \$7k should go to pay Suzie back. We could vote for that right now. that's our biggest marketing piece. Finishing it off is covered under the NERF Grant.
 - ii) Amina: now I hear there's going to be something.
 - iii) Suzie: We got it done because the opportunity came up and she grabbed it.
 - iv) Phil: Looking for an application process and this is what you want to fund it for. We have an intention to do that. Is \$6k enough now?

- v) Amina: It doesn't have to be now, now. I was hearing it might happen somewhere in the future, put it on the Parking Lot of Issues.
- vi) Suzie: Still has a bill on the table to cover some part of the Rocket.
- vii) Suzie: It would be like a gift to get the parade. FAC doesn't have the wherewithal to put it on. And we could have words! 40th Anniversary!
- viii) Phil: This board—if there's an opportunity, if the parade comes our way to be stewards of the parade, to keep its mission, make it sustainable, the route could be different, not extend it so far. Consider the reverse direction starting at Stone Way into Fremont. Originally it started at BF Day and brought you to the Fair. As a unified voice, if they don't want to it, we can.
- ix) Caroline: Do we need to pass a resolution?
- x) Phil: No, we just need to agree to explore it. Maque "I'm 75 years old, I don't want to do this anymore!" The joy of the Arts Council is the art.
- xi) Jamie: It doesn't help his business because all folks do is drink, they don't shop.
- xii) Phil: It puts Fremont on the map!
- xiii) Suzie: Fremont Revitalization Study from 1990: we had 175 questionnaires. Overwhelmingly those folks were coming back to Fremont.
- xiv) Suzie: Businesses: if you want to be closed, be closed!
- d) Phil: Oktoberfest: business as usual. Biggest microbrew festival in the NW. Amina & Phil are neighbor relations, but Brandi will deal with Katrina Eileen.
 - i) What is going on with the Triangle lot?
 - ii) Suzie: 3-story building going up that will be worth \$14M
- e) Phil: Fremont Fair is welcome mat for Fremont. It pays us to promote it. Oktoberfest if fundraiser for the Chamber and makes anywhere from \$20-40k for the Chamber. I'm honored to do it. Neighborhoods would kill for what we have here. We're going to keep it going.
- f) 2022 event forecast – 40th anniversary
 - i) What is the plan to drive our 40th home? It's the whole year. How are we going to promote this?
 - ii) Trivia: Phil & Suzie used to fold the newsletter to mail it out. Please visit the link and fill out the trivia form.
 - iii) Paul: ArtFx guy knows a lot.
 - iv) Phil: Lets focus on Art, Keep Fremont Funky—nice branding, come up with a logo. It's a very internal celebration. Alaska Airlines turned 50, HomeStreet 100, State Farm 100. The Chamber is always in our marketing plans. We'll add the 40th to it. As far as a group, the marketing committee can come up with something.
 - v) Phil: the graphic designer that does our stuff can do something.
 - vi) Suzie: Want the Walking Guide to come out in the Spring. If we do anything, share the art, pop up the new Art Catalogue. Suzie was there to bring 186 possible businesses together. We met at Kings Row on Stone Way in 1982. It was to bring us together over a public safety issue. We come together because we have a fair, Oktoberfest, and because we share this need.
 - vii) Phil: It was shootings and biker bars. Those 25 people made what Fremont is today!
 - viii) Suzie: 9 bars that sold more drugs than beer. Dunn Lumber and Frankl's Hidden Harbor. Jim Daly. We all came together at Fremont!

- ix) Ken: Do a quick video interview with you on Zoom on how you organized it!
- 6) Advocacy and Government Relations - Brandi
- a) Security & Crime
 - b) Route 40
 - i) Always still in touch with council members, the mayor, SPU, SDOT. Working right now on safety and crime. Also, on Route 40. Eugene Wasserman, Mike, and Ken are working on these.
 - ii) Suzie: Route 40 definitely effects things. Something about Adobe becoming non-conforming. They want to change things where the station comes in. They want to change the zoning. Durkan's office: Let's study it. Suzie went to many meetings. They didn't look at us at all. What they looked at in Georgetown was true, but they didn't look at us at all. Don't be surprised if you hear stuff about zoning.
 - iii) Phil: this 5th pillar of our chamber board—we have to be very active.
 - iv) Suzie: I'll yell when I need help. We haven't won anything on Route 40 nor security or crime. We have an EIS coming in April, and we have to oppose it. We have John Houlihan as one of our members. He's advising NSIA so they are not being caught unawares.
 - v) Brandi: This would be great to have a one-sheet to hand. Café Con Todo didn't know anything about Route 40.
 - vi) Suzie: No question that we all need to respond to Route 40. Everyone thinks its good, but it isn't. We can't move trucks through here.
 - vii) Brandi: Café Con Todo sees one bus an hour.
 - viii) Suzie: What they don't get downtown is that our streets contour and the lanes aren't as wide. Look what they did in front of PCC. It's worse. We allowed the one way, but it's too narrow. Once the trucks struggle with it, they won't come back.
 - ix) Ken: The mayor has made two solid appointments to OED. Would be interested. John Purshak, a labor guy, very strong about maritime. Would be cool to invite them with NSIA & Ballard Alliance & share concerns. Get Eugene to pull something together.
 - x) Phil: programs: do we need to help with this stuff? Promote, Advocacy all with their own ebb & flow. No politicians.
 - xi) Brandi: We'd invite our members to whatever Eugene puts together.
 - xii) Suzie: All bridges have work orders, but we got it done! There are no plans for the other bridges!
 - xiii) Phil: I look to Suzie & Ken. How do we like our new government?
 - xiv) Suzie: Read Sarah Nelson's first newsletter. Get Dan Strauss's newsletter. He's getting better. And get Alex Pederson's. Those are the folks we have to listen to. Also, Ann Davison. She's trying to find more prosecuting (10) attorneys. The City Council has cut the budget for. A mayor who has said: I need to hear from you! Glad you're there, Bruce, what will you do for us.

1:30-2:30 – Board Membership

- 1) Review of roles and responsibilities of the board – Paul
 - a) Board Pres—do everything, chief volunteer of the Chamber and more, liase with staff.
 - b) Brandi: taking a month-long sabbatical in May or June.
 - c) VP—covers for President.
- 2) Board Action – elections (new secretary) - Brandi
 - a) Secretary—we don't have one. Needs to be familiar with legal stuff, requirements. Sean is a candidate.
 - b) Phil: Best part of the job. Call Caroline & offer her chocolate and then your job is over.
 - c) Suzie: Secretary has to sign documents with the President. We will guide you through.
 - d) Sean: not accepting any more responsibilities at this point.
 - e) Anquida: Who else are we nominating? Ken and Nate declined.
 - f) Caroline: Anquida, we're nominating you!
 - g) Paul: (read the job description from the bylaws)
 - h) Anquida: it's volunteer, right? Could we rotate folks through it?
 - i) Phil: the job of the Corporate Secretary is to make sure we did things, like file annual report, etc.
 - j) Brandi: We don't have to decide now. Anquida and Carrie, please think about it. We'll discuss at the next meeting.
- 3) 2022 Board Member Participation Form – Paul
 - a) Will attend board meetings & chamber meetings
 - b) Ad hoc committees.
 - c) Sign it and hand it on over.

2:30-3:00 – Final thoughts and Adjourn

Carrie: how does it feel to be doing this over zoom?

Nate: It was well set up and run. One of the better examples of a hybrid meeting.

Brandi: We'll talk about it as an Exec Board. Coffee with CM Dan Strauss. It's smart to participate with him. We need a good showing!

Suzie: what about the new administration—what impact is that having? In 2 years, they have to run again. These 3 districts north of the Ship Canal have to be on their game.

Brandi: we did it! Thank you so much to the folks on Teams. Appreciate you participation! Phil, thank you for allowing us to use your space!

U-PARKING LOT OF GOOD IDEAS

- ED Roles—define roles & responsibilities
- Digitization of WG
- Art Fund—get more \$\$ & distribute \$\$--fair & equitable. Make Suzie whole.
- Meraki Agency—video promoting the Chamber.