



Board Meeting Minutes
September 25, 2019
309 N 36th St, 2nd Floor Conference Room

Attending: Pete Hanning, Sean Erhardt, Carrie Bauer, Phil Megenhardt, Paul Robinson, Ken Saunderson, Michael Wanaka

Staff: Caroline Sherman

Guests: Nayak Polissar & Bishwas Polissar—Silence-Heart-Nest; Julie Kline, Sr. Public Safety Advisor, City of Seattle; Andres Mantilla, Director, Department of Neighborhoods, City of Seattle, Lt. Joseph Osborne, SPD North Precinct; Heather Mercill, Fremont Dock Co; Natalie Wentworth, Anytime Fitness; Ken Anderson, Move All Seattle Sustainable (MASS); Nicholas Rodman

The meeting was called to order at 8:36 AM by Pete.

Introductions

Mission Statement

Approval of August Minutes: Phil moved to approve the August minutes and Paul seconded. All in favor. Motion carried. August minutes approved.

Guests: Nayak Polissar & Bishwas Polissar; members of Sri Chinmoy Center. Inspired years ago to open a restaurant. Chose Fremont not knowing how good a location it is. And it's a really good location. Clamor when threatened to close. Sri Chinmoy visited Seattle and named Bishwas as the real owner of Silence-Heart-Nest. It is Bishwas' drive to keep it open. Re-design and re-opening plans are underway. Bishwas works around the world with Sri Chinmoy Center and weightlifting programs. They weren't expecting the outpouring of love and sadness when they decided to close, and it shifted their decision. They are doing work on the dining room and aiming to re-open in mid-/late Oct. Will change menu slightly (weekend brunch remains!) Hours may shift slightly, as well. Fremont is a wonderful community and you (Fremont Chamber).

Offered ribbon cutting re-opening ceremony.

2019 Action Agenda—tabled until next meeting.

Financial Report – Phil

Numbers looking good. Meeting income could bump up. Membership income is good. Oktoberfest line item will be met 100%! Expenses: over budget on website stuff. Meeting & Membership expenses are doing well. Consulting expenses are high with a quarter of the year to go. Budgeted & Actuals shouldn't be over 150%. Phil recommends he and Pete review the budget and try and

figure out why that is. Great that Oktoberfest fundraiser is such a success on so many levels: brings folks to Fremont, supports the Chamber, etc.

Open Business from Last Meeting

- A. Seattle Made and Chamber Fremont Maker Tour, October 12 – Ken
 - a. Partnering with them. Offering only industrial tour of Seattle: Pelington Village, Theo's, Fremont Brewing. Will show value to our industrial members, and hope will showcase to non-member industrial businesses here the value of the Chamber. Invested \$500 in this, as well as social media. There are some tickets available. Phil wants to participate.
- B. FamilyWorks fundraising event and Chamber table – Paul
 - a. At August meeting, Phil had great idea of board members putting up \$150 for a table. But some folks won't be around or can't afford it. It's a month away. Need to find out who can make it, and what will we do if we can't reach the full amount for a table? Can bring spouses to fill it up. Pete—there is an acknowledgement amongst charities that tables can't be completely filled. They may decide to split a table. Pete, Ken, Sean & someone from BF Day will attend. October 27th 5-8pm. Held at Mountaineers Club in Sand Point. There's a dinner, silent auction. We should reach out to our members/tech co's/landlords (Kevin Conroy & Phil Suetens & Mike Peck). Family Works is connected to Solid Ground→Fremont Community Association. PCC will be opening a new store in Eastern Fremont in the box near the Bridge. Contact Tim to see if they can help. They support a lot of snack packs for the kids at BF Day.
- C. Fremont Monopoly Event – Caroline
 - a. Brandi working to get a piece at Solstice Plaza. Dinos & Red Door
- D. Seattle Pacific University Partnership – Ken
 - a. Looking forward to getting more involved. Activates southern side of Ship Canal. Nate Mouttet has indicated he would like to serve on the board. The process will work like this: nominate him to serve out the year, then be nominated for 3 years.
 - b. MOTION: Ken nominated Nate to serve on the board. Sean seconded. All in favor. Motion Passed!
 - c. Caroline to send him a board packet. Ken has meet with him and discussed the board. He attended last member & board meetings. Expectations are outlined in the board packet. Pete & Ken can meet with him again.
 - d. Kudos to Suzie for getting the connection going.
- E. Membership Meeting, September 19 – Ken
 - a. Head of Theo Chocolate's there. Held at Brouwer's. Was exactly what Ken has been working at. Stuff you could apply to business & personal life. Nice to have such a vibrant company right in our downtown core. Talked about process of making chocolate & managing employees and getting employees to the business. 50k people/year go to Theo's. They are looking to get someone on the board. Jean Louise Paquin's comments were inspiring. Electronic Pen came to the meeting and renewed the next day.
 - b. Very inspiring meeting. He introduced the What/How/Why Golden Circle concept for figuring out clear message and vision for a business.
 - c. Next meeting is at Nalanda West & is a Social Good meeting.

F. Membership Meeting:

- a. Very positive to meet with the team (Caroline & Whitney). Phil asked how much time they spend on the streets knocking on doors and connecting. Making sure the team has adequate time to do this. Also talked about categories of opportunity. Industrial Sector is thriving sector, and the opportunity to add industrial members. NSIA is member of Chamber. Talked about extending a trade membership with the businesses that are members of NSIA. Gets them involved and participating in programming that benefits them. Demonstrate we can provide value. Salmon Bay Sand & Gravel, etc. Build relationships and start talking. Down the road there is potential for transitions. Eugene Wasserman will not be leading the NSIA forever, so that is an opportunity for the Chamber to step into. Other things that drive the NSIA's funding are being resolved, like the Burke Gilman Trail. Funding has gone towards fighting the BGT on Shilshole Ave. Introduce, Promote Interest, Show value. Take a look & sit down with Eugene and find a way to connect. None of NSIA's are members.
- b. Pete: Goes along with stated effort at Board retreat to promote vision and growth.
- c. Phil: Goal & meaning is clear. Need to pay attention to the process. How do we turn them into members?
- d. Pete:
 - i. 1st show value, like Picnic on the Dock, Public Safety mtgs for employees, etc.
 - ii. 2nd Board assist staff to get in front of the right people and creating the top 5-10 list for board to tackle.
 - iii. 3rd thing: Taking the list of potential candidates and honing it down to 20-25 key businesses that we should target: Foss & Foss Shipyards. Get folks that are NOT members of NSIA, too. Look at areas by sector & geography: Stone Way, Frelard, etc. Go for the bigger anchors, Ethan Stowell's restaurants (hospitality sector.) Olson Energy, New Seasons, Nectar, Ballroom, etc.
- e. Caroline: Would it make sense for board members to pick a sector and own it? Not necessarily, because it depends on who knows who.
- f. Will push this for the rest of the year, and work it. As one top biz joins, move down the list.
- g. Doubled Milky Way members this year?
- h. Ken & Pete will meet with Eugene and Suzie.
- i. Phil comes at it from a budget perspective. We need to go wide and deep.

G. Intern Project – Caroline

- a. Intern description has been submitted to Barry at Foster School of Business. Caroline will attend the Intern Fair. Ken will help Caroline and Whitney manage this.
- b. This is specifically with the Foster School of Business, but anyone can volunteer.

H. Guests: MASS: Move All Seattle Sustainably:

- a. Working with Sierra Club, Seattle Subway, Cascade Bicycle Club. Making connections, hoping to help. Looking for volunteer opportunities. Transportation safety.
- b. We pointed out:
 - i. we are expecting crosswalk & light at the bend in the road (1st Ave & 36th, near a pre-school.) Need to finally get some funding from local businesses.

- ii. Trucking: good visibility, known routes, safe turning radii. City looking at the bike path on the East side of 34th. Traffic, turns, freight. Parking is still a big issue for customers and small business owners.
- I. OKTOBERFEST: Who attended? Pete was at keg tapping. Phil, the nice thing this year is that it was a very normal event. The Weather came together, ticket sales were where we wanted. Highlights: Saturday was record attendance, over 13k people. Sometimes that's the whole event. Friday was great. Sunday: 1700 (always the number, rain or shine.) Dogs came, very fun.
 - a. Sponsors: Mud Bay for Sunday Dogtober Fest. AerLingus, ??, Adobe with private party (highest attendance.)
 - b. Biggest success: volunteers! Took a picture and sent to Sean, as he came up with a new way of incentivizing folks at Anytime Fitness: ??, ??, ??
 - c. After Saturday night was filled, they had to figure out where to put folks. Anytime Fitness Trainers were thrilled, got more clients, etc.
 - d. Maybe there is something next year from Michael's Jewelry shop, etc. More opportunities for the volunteers to piggyback. 700 volunteers, let's think about ways our businesses can get in front of people.
 - e. Google Block Party was helpful in helping figure out different ways to get folks to come: Get a party of 25 get a group tshirt.
 - f. Neighborhood relations: worked with Theo's and others. Real Estate office/AirBnB guest was fine. Did a great job.
 - g. Neighbors always say they are tired, it's too much. We get bigger and bigger every year. It's challenging to maintain a quality guest experience. SPD was there and did an awesome job, Sgt. Paige. Great person to work with. She OK'd officers inside the event for the first time. Did a walk-through of the event and it was smooth and easy. One forced ejection: early and often is motto.
 - h. Ride Share is a gigantic problem. Traffic was bananas. Had a pick up and drop off zone, and worked with drivers to know that and have it come up on their screens. But the lines were long and passengers bailed in the middle of the street.
 - i. Mischief—Brandi was super helpful in drafting a memo of understanding. Waiting to hear back from them, but it seems they had a successful event. First time they functioned as a bar.
 - j. Pete: Thank you so much, Phil, for managing it! Bring back my food thermometer!

Police Presence in Fremont—Julie Kline, Sr Public Safety Advisor, City of Seattle

Thank you so much for your presence in Fremont.

- Julie Kline, Lt Osborne, Andrés Mantilla. Andrés deeply involved in emphasis patrols in Fremont. Gotten overwhelming positive response. They worked! Increase in on views and decrease in 911 calls. Mostly due to clearing out the Troll's Knoll. We know you would like to see these continue. We are having staffing issues. They are planning on keeping emphasis patrols, but not at the same level as over the summer. Given the staffing issues that SPD has, the Mayor has this as a high priority. Last year 41 officers down from officers leaving. We're on a better trajectory this year, but still have a way to go. Has \$1.7M for recruitment and retention.
- Andrés: Neighborhood walks/Emphasis patrols. Traditional on-views. Also bringing a lot of different departments together for a multi-modal context. Not just one-time walks, but

regular walks bringing decision makers to the community. Hear a lot of feedback in the community that issues raised get stuck in bottlenecks. This effort joint chaired by Andrés & OED person to represent residents and business. 1-2 walks/month & better staffing/reporting on issues raised.

- Lt. Osborne: Emphasis patrols just means extra, not a permanent thing. Permanent things: a patrol car... Foot beat at Market and here and every day at the Troll. Bike squad is detailed 4 days a week, one day a week here. 6 members, 10:30-19:30. 4 days on/2 days off. 2 days at U-district, 1 day on Aurora, 1 here. Encampment has scattered to different areas, so those areas need focus. Calls for service in this area are even or down. When officers are present leads to more calls. Now calls at U-district have skyrocketed. They are here one day a week, usually Mon or Tue. Not at the Ave regularly. Up on Aurora for all the shootings going on there—out of control. Here, more civility issues. Life safety first, property second.
- What blocks on Aurora? 80-145th, 1-2 blocks on either side. 6 homicides this year. None last year. 2-3 shots fired regularly. August 25th, one incident of shots fired and no one injured. Emphasis has to move with the problem areas.
- Nav Team checks the Troll area regularly. Huge encampment 115th & Stone. 8 officers on 2nd Watch. Ballard wants help at their park.
- Pete: We are so thankful for all the work the City did over the summer. We don't want to lose ground. We always have the Captain and leadership team come once a year. We would love to partner with you again when you have all the departments come out here. We have resources we're happy to share. We have resources we don't always tap. Those folks in hospitality getting out at 3-4am are sober clear eyes. Asko ramping up at 5-ish. Can we do a late night/early morning block watch system? Red Door was broken into again this month. That window is shrinking, and want to shrink it even more. How to leverage latent resources in our community to help?
- Best thing to do is call it in. The City responds to numbers! If you don't call, they don't know there's an issue. Even if you know the police can't make it, call it in. It shows there's not enough staff to meet the need. An unbelievable number of officers needed. There's lots of video for burglaries. Takes time to go through it all. Down to 4 detectives from 8! Need to prioritize with what they have.
- Pete: We were really thankful you all came out to Troll's Knoll and Jason Smith. Jason is a danger to himself and the patrons in the area. Call him in each time. Mary Amberg at Red Door when Jason was in parking garage underneath doing drugs that sets off his psychosis. He can refuse services. We can IPA him every time. As soon as he is sober, he can choose to be released. Unless he is convicted of a crime, there's nothing they can do. He takes swings at people (misses), he's frightening, he breaks windows. Victims won't press charges. Call crisis team & try to talk to him, offer him services. Sometimes they take him, sometimes they don't. Need someone to be willing to be the victim (menacing not assault) then he can be pulled in and put into a monitored program. Get them sober for 2 months and that works best. Drug court is best program so far. You've admitted guilt. Follow the rules or go to jail.
- Michael: Why hasn't he been pulled in before? He's always high?
- He's not storing the drugs, he's just using it. So, not found in-possession.

- Phil: Looking into the future, what else can we do in communication? We go from event to event, we clean up, but then the trash builds up again. We can get the word out, but if we know in advance, we can support that. OED, we are a volunteer board. We're not worried about keeping our salaries, we hustle and we get funded and get things done. We need to know what your plans are, so we can help.
- Ken: the walk about was terrific. Also, the follow up email that summarized what was done. We have a distribution list to about 3k residents, businesses, friends of Fremont. We put that list in the Blast, showing our support. The footnote: tour occurred in downtown Fremont, but we represent a much larger area. As you take a look at walk-about, we can facilitate them in other areas.
- Andrés: Currently updating that report again with mid-term results. Not just one time in and out walks, but so we can spend time in different areas of the district.
- Please connect with us to help facilitate that.
- Julie: emphasis patrols funded in Mayor's budget for next year. Two walks/month in various parts of the City. Feedback loop is very important. To underscore Lt Osborne, we are a data driven department. Create those data points, so we can see what's going on!
- Heather: use find it fix it app. Does it add to metrics? Is there a better way to add to those metrics.
- Julie: Doesn't necessarily reflect to SPD. Trying to eliminate silos in City government.
- Andrés: It's up to 50% of non-emergency calls come through it. The FiFi team routes request to relevant department. Working on getting the word out better on communicating responses to wider audience.
- Julie: re: Jason, trying to address behavioral issues. Quadrupling Community Svc teams in North Precinct. It will be data driven where they go, they are SPD. Mental Health professionals assigned to each precinct. It's the same people over and over again. Doubling down on mental health pros in each department. Continuing to fund LEAD. In addition, working on facilities upgrades. Getting someone into Mental Health court & probation pilot program. Smaller case load for tough cases. Hoping this all comes together in a good way in 2020.
- Carrie: thanks for all for being there. If in the area between 7:30 & 8am, have had some near misses. Would love some attention there. Bikes, cars, almost hitting kids. Not paying attention at the turn.
- Call the Traffic unit. They have assignments for morning & afternoon. Captain O'Donnell is in charge of that.
- Pete: Please do come to our meetings. We'd love to be a conduit. We appreciate you! Would love to do another walkabout.
- Julie: Help SPD recruit!

Chamber Staff Reports—see handouts

- A. Membership and Office Management - Caroline Sherman
 - a. Please pay attention to Culture Foundry maintenance program. More \$\$.
- B. Marketing and Walking Guide – Whitney Moore

- a. Whitney lost some folks and needs help. Please consider U-Park Parking Pass. Heather will follow up.

Committee Reports

- A. Programs Report – Ken
- B. Oktoberfest Update – Phil

New Business

- A. BF Day really robust. Needs playground person. Playgrounds expanding. “Seattle Walk Report” book has great section for Fremont.
- B. Phil: Taking banners down. Never know if they work. Obliteride has stats on their banners that they helped with the participation. Took lift over to the Rocket. There is no peeling and flaking, it’s just weathering. Has some ideas for the paint job. Looking at it directly gave good info. Doesn’t need to be grey, but some other funky. Make it an art project.
- C. Award Ideas for September—
 - a. Theo’s—we’ve never recognized them for 50 k visitors
 - b. Sean for great Oktoberfest thinking
 - c. SPD for awesome Oktoberfest support

Adjourned: Motion to adjourn by Ken, seconded by Pete. So moved at 10:15.

Caroline to email Lt. Osborne and ask for reps to show up at our monthly meetings.

Minutes submitted by Caroline Sherman