



Board Meeting Minutes
March 27, 2019
Brown Paper Tickets Conference Room

Attending: Pete Hanning, Sarah Kennedy, Suzie Burke, Phil Megenhardt, Amina Kopusuzoglu, Sean Erhardt, Michael Wanaka, Ken Saunderson, Sean Erhardt

Staff: Whitney Moore, Caroline Sherman

Guests: Jamie Martinez, Paychex; Jeff Kent and Molly Barry, Turner Construction

The meeting was called to order at 8:30 AM by Pete.

Introductions

February minutes postponed until March, since they were not sent out in advance.

Finance Report – Phil

We are on track. Nothing in the red or yellow. Exec Committee met last month and reviewed the 2019 budget in more detail. Membership numbers reviewed along with bonus compensation program. Increased Caroline's hours to allow for more focus on following up on lapsed or old members.

Membership goals to get another Center of the Universe member and bump up other membership levels. This modest increase will get us a \$10,000 bump in income.

We are in good shape and on track. It is our job, all of us around the table, including visitors, to bring in new members.

Member Engagement Telethon

Everyone should review the list, use the geographical component and communicate with the staff.

Jeff Kent & Molly Barry with Turner Construction.

Discussion of the erection of the crane across the street from LTD in the Revel bldg. There was no warning that the crane was going up. Suzie called the City to understand the process. Most folks have two access points, so advanced notice is really important.

Molly: Turner did their neighborhood notification, but they didn't know it had to be to a two-block area.

Suzie says it should be a larger area. How can the Chamber help? Also, notify fremocentrist.com. When folks don't know what is going on, folks gossip!

Molly: The crane at 36th & Phinney will be up until April 27-28th. The crane at Watershed (34th & Troll Ave) is coming down sometime in September. Adobe should be getting notifications.

Suzie: Some parking along Troll Ave will go away permanently which is good for the light into Adobe. Sunday is a bad day. Mon/Tue has the least traffic.

Invited Molly & Jeff to come to our SDOT meeting in April.

Jeff: will communicate with the Chamber.

Phil: Meeting tomorrow about all the dates.

Jeff: Walked the neighborhood, knocked on doors and dropped off flyers. Worked with Asko on their big semi-trucks and other neighbors.

Suzie: Asko has stopped blocking their parking lot and made it available for their neighbors to drive through.

Phil: Also need to walk around while it is happening to see about impacts in real time.

Molly: crane demobilization is coming at the end of April (permit ends then.) Hoping to get an extension due to weather delays in February. We know about the Scotch and Beer Fest. Is there anything between that and Solstice?

Pete: The briefcase run.

Molly: will let you know the demobilization date as soon as they know it.

Rocket:

- SDOT billing. Phil—we won't pay the bill. We have been moved into an area where we don't have to pay because it's public art, but there is a past bill we are still negotiating.
- Maintenance & painting. We agreed to do this at the Retreat. We need someone to adopt it. We can paint it any way we want. We could get a painting cost and shop it out for sponsorship.
 - We could scrape and paint. Do not need to wrap it up for safety/toxic reasons.
 - Phil rents a lift to put up signs, but Suzie thinks ladders are sufficient.
 - Made Paul the Board Contact for this, and Suzie will connect him with painting contacts. Caroline to inform Paul.

Jon Hageman's mural project—postponed until Jon contacts us.

Teresa Mosqueda's Fremont Tour, April 12 at 9am. Fremont Chamber will have some board members attend.

- Route: start at Milstead, Adobe, Antique Mall, end up at Olympic Jewelry
- Topics: bike lane, rocket, freight movement, light at 35th & Evanston.
- Caroline to contact & confirm participation. Suzie to send Caroline info/route. Include 5 Walking Guides.

Fred Hutch's Obliteride: Everyone make their shops look orange in August. How do we want to work this?

Google/Adam Gardner: Ken & Pete met with Adam & Brandi met with him on Friday. Google sends out a twice weekly email to employees. Once a month, they want to highlight 3 different things:

- Highlight a business
- An opportunity to get involved: charity, Oktoberfest
- Activity/Event including the Chamber's programs & events

Want to replicate this at Adobe and Tableau. Asked Adam to coordinate with Whitney.

Google is expanding their Tech Block Party/scavenger hunt & working with Adobe. It will be sometime in July. Brandi is trying to get Tableau hooked in, as well.

Brandi: Google employees that are in the plaza space are moving to their new Lake Union space, the others are remaining.

Ken: Adam agreed to host our May membership meeting & cover food, so no cost to us. Tech Tips for Businesses. Get someone from Adobe, as well. Culture Foundry, Capes & Powers, Netso, etc.

Chamber Staff Reports—see handouts

- A. Membership and Office Management - Caroline Sherman
- B. Marketing and Programs – Whitney Moore

Ken: concern that 20% our emails go to role addresses such as accounting@, info@. Whitney has great strategies for addressing that.

Hysterical Markers

- Ken & Phil
- Suzie to call GM Name Plate/the Root's. She has passed this information on to Ken.

Programs--Ken

Great meetings. Not a lot of folks at the Happy Hour. Great *Fremont Women Mean Business* event! The panel was great. Amy Nelson at the Riveter was great. Very inspiring! Thanks to Mike Hale for sponsoring. Ripe Catering did the catering. They gave us a screaming deal! \$10/person all included.

For the past three months we've hit our goal of 40 people attending. Last meeting netted about \$800. (This gets plowed back into doing things in Fremont.)

Pete: Hoping to get more participation from employees at Google, Adobe, Tableau.

Ken: April 3rd Anti-shop lifting workshop at Vintage Mall. It's a free service provided by SPD. We are charging a nominal fee for chairs and pastries and coffee. Would be great to have a rep from PCC there to ask pertinent questions.

Suzie: Kurt Kapusuzoglu is attending the North Precinct meetings. Homelessness is feeding danger, shop lifting, etc.

Ken: 3rd Wednesday, new SDOT director, Sam Zimbabwe will talk about everything from potholes to bike lanes, etc. It would be great to get all sorts of businesses there, including ones like Asko, etc: loading docks are at risk!

- May: Tech Tips for business at Google.
- June: Picnic on the Dock
- July: nothing planned
- August: Happy Hour at Red Door
- September: Etienne Patout, CEO of Theo's
- October: Social Good
- November: tbd
- December: Holiday party

Phil: Solstice Parade order: parade first at 1pm, bikers last at 2:30pm

Ken: Will present marketing plan for the chamber at next board meeting.

Pete: A guy came in about races. Brian did not get back to him. Not sure about the Briefcase Relay

Award Nominations: Kirby, Kaley Bender; Kelly Vandyke, parking enforcement; N Precinct Navigation Team, Legislators who tried to kill the Lenin statue.

Easter: Bunny Ears this year? Maybe? Catch as catch can.

Adjourned: Motion to adjourn by Suzie, seconded by Michael. So moved at 10:07 am.

Minutes submitted by **Caroline Sherman**