



**Board Meeting Minutes  
November 28, 2018  
Brown Paper Tickets Conference Room**

**Attending:** Pete Hanning, Suzie Burke, Phil Megenhardt, Ken Saunderson, Sean Erhardt, Paul Robinson.

**Staff:** Molly Gallagher, Caroline Sherman

**Guests:** Sarah Kennedy, Fremont Vintage Mall; Kaley Bender & Ginnie Phillips, Friends of the Troll's Knoll; Lt. Abe Barker & Officer Joe Bender, SPD; Emily Vega & Kim Arent, American Cancer Society; Jon Hegeman, Mural Project; Heidi Wills, Compendium; Sharon Tresham & Michael Peck, Peck Properties; Eric Zerr, SPD; Kurt Kopusuzoglu, Fremont Dock; Tyagini Furukawa, Silence Heart Nest; Michael Wanaka, Olympic Jewelry

The meeting was called to order at 8:30 AM by Pete.

Introductions around the room.

**Motion** to approve the October Board Meeting Minutes made by Suzie, seconded by Ken and were **APPROVED**.

Public Safety Discussion – North Precinct Operations Lt./Acting Captain Barker  
Pete welcomed the Community Police Team (CPT). He served on the North Precinct Advisory Council for 17 years. Kurt now attends. Focus today is on public safety around our community and finding/creating a way how the Chamber can be supportive. Not about publicity of bad stuff. Our job is to help our CPT get the job done, such as addressing key people who need to be off our streets.

Abe Barker, Operations Lieutenant, with SPD for 27 years. Since 1999 worked at N Precinct as an Officer, made Sergeant in 2001 and Lieutenant last year.

**Staffing:** Challenges and Opportunities are our watch words. New Chief, new contract. Same concerns with staffing and getting officers of high quality. Standards are high. There are approximately 134 officers working the N Precinct, 1,400 employees overall. N Precinct is approximately half the population of the city. There have been 3 iterations of getting a new precinct or somehow resizing things to be more manageable. Don't expect anything on that. He has another 3-4 years to go. There is competition from other cities for good recruits.

**Data Driven Policies and Practices:** "CStat" takes all calls, puts them into the system. Same number of calls as last year, steady trend upward. Same number of officers as last year, still need

replacements. Seeing a lot more calls for service vs on-views. Officers are going from a 911 to a 911 to a 911, etc. This means no time to drive the streets and be a presence. No time to come by for the stolen bike, etc. Calls are triaged and folks are referred to online reporting, etc.

Out of 134 officers, a third of them are off duty. Minimum is 12 on duty on 1<sup>st</sup> shift. Getting more officers from off-duty is expensive and exhausting. Minimum is 22 on 2<sup>nd</sup> shift. To see the public dashboard...?

**North Precinct, B-Boy Sector:** West of 99, East of 14 down to the cut. Property up 35% compared to last year. <something> up 3%. Robberies are down from 18 to 16. Arson down 80%. Burglary residential up, Burglary 67-82, 22% increase. Larceny theft up 31%, car prowl up 57%. Grand total up 33%.

**Car Prowl Effort:** driving this rise is increase in population. Emphasis assigned to Ballard (Market to Commons) Outstanding CPT Officer Joe Bender is running that, and Abe will ask him to expand that to the East. This will diffuse efforts. Fremont is above City & N Precinct averages. Is there a correlation between encampments and car prowls? Yes!

**Encampments:** 6-7 officers & Sgt covering N end. Spend a day in Ballard, then U-District. 2 days on Aurora, 1 day in Ballard, 1 day in U-District. Trainings and calls to downtown interfere with this. This effort shifts locales during the summer. 500 hours assigned to Ballard and Aurora for December.

**Shoplifting:** Call every time. Will likely end up as an online report, but have to call, or they have no idea it's happening. Shoplifting is a repeat thing—it appears there is no stick, no reason to stop. How can the Chamber help to ensure there is a stick?

Always ask to have the person “Trespassed”. Suspect is detained. CBO Charge by Officer, no trial, they have to answer. Or arrest is made, put in jail, but not for very long. Jail will not hold them for long, they could be out the next day. Prosecutor may not get to it. If it's a repeat offender, tell the officer that.

**Hot Spots:** camping near Troll and Canal. Down in core of Fremont: Jason Smith, who has broken windows & exhibited violence.

**Involve City Attorney:** Can send Attorney Liaison Jason Smith's name and help push it through. Joe Bender will work with City Attorney to get Jason help—Send Joe case reports.

**Troll's Knoll:** Kaley Bender lives just east of the Knoll. It's the worst it's been. 24 tents in the direct area, plus Troll's Knoll park = 60 tents. Scared to walk out her door. Considering moving. Needles everywhere by the Troll, defecation & urination. Kids play there. Our long-term vision is to make it into a park & community area. Land owned by State. City is letting State down. State too afraid to ask the City for it. Clear out the tents and reclaim the land. After that, they'd put in park-like improvements. Suzie's parking lot North & Northlake way also effected.

Troll's Knoll vacated September 7<sup>th</sup> and they were back in less than 24 hours. Navigation team & two other partners and allies in the City. Crews came through to clean up litter. Walked through with Fred Podesta. Team's been up there lots of times. Cleaned it several times. The activation plan:

- Clean up is focused on what the property is used for.
- Cleaning out those areas, offering shelter & resources. They are getting a lot of touches from case managers and more.
- Send our input to downtown/Jenny Durkan's office. All the groups need to be involved in that. Local groups provide ideas, City will implement.
- Need community engagement. Almost no campers on park side, only on East side.

Troll is number one visited site in Fremont, up there with Mt. Rainier & Pike Place Market. Need to implement Activation Plan to push this thing forward. His team is doing lots of sites multiple times.

### **How about Exclusion Zones, as around BF Day?**

No vagrancy laws in the city. When someone is removed, need to be cited with Trespass. Case law: the status of being homeless is protected. If you don't have an emphasis area, can't do anything. Emphasis Area Designation would help. Get that set up, then use the Activation Plan with Parks or WASHDOT/SDOT.

**Troll's Knoll:** Having an activation event: lighting of the Troll & area. They clear it out for 24 hours. Homeless come back immediately. Would love help from CPT (don't work on weekends.) Been working with folks in camps, giving them trash bags, helping to clean up.

**Arsons:** Had a serial arsonist at 1206 NW 47<sup>th</sup>. A subject was contacted and advised and the arsons stopped. Had a fellow up here a week ago setting fire to leaves, fences, behind residences, scorching a home. He was arrested and is still in jail. Had another by Ballard Smoke shop. Employees were able to stop it. Fremont Brewery Tasting area arson was a vagrant & \$50,000 worth of damage done to Suzie's adjoining building. Arson in new building being built next to Fremont Library. Some of it is opportunistic by folks out of their minds.

When you see someone who draws your concern, call. Questions: Is there an open flame, are they using it for cooking, heat, etc. Regardless, if it's right next to a building, it's unsafe!

**What language do you use when you call 911 to heighten the concern? Be honest.** This guy scares me, I'm scared for my safety. I'm willing to be a witness. Is he standing on the street corner yelling? Does he appear to be in crisis? Is he yelling actual threats? 1) Articulate an immediate hazard. 2) Articulate crime? Is there a safety issue? Is there a crime to be addressed? Request contact with the officers or a call. Take a picture.

If a suspect is present, use 911. Otherwise, use the non-emergency number. It is still handled? Yes, but it takes longer. Can always call back to dispatch to update the dispatcher if you have to leave, etc. It takes such a long time waiting for an officer, folks are traumatized, etc. We need a Sergio Rodriguez (works in Ballard.)

**Action Steps:**

- Send case numbers to Joe Bender on Jason Smith.
- Trolls Knoll—activation plan with State & loop officers in.
- Same activity for Canal Street—SPU doing a big project down there.
- SDOT property. The Burke Gilman & Park-like improvements are all on SDOT's right of way, but never transferred over to Parks. Navigation team is cleaning that up all the time.

Police Team, Troll's Knoll & others left.

Fremont Chamber is not having these problems! We are standing up for safety!

North Precinct Sectors: B (Boy), U (Union), J (John), L (Lincoln) and N (Nora). We are in B for Boy. We need to encourage SPD to shift their focus to B. Encourage our neighbors to help out and engage. This is not a time we want a front-page article.

Coming up with language and key words and sending them out to our members. Also, about shop lifting, window displays. Put something in the Blast about talking to 911, phrasing, thresholds—get help from SPD & Board members.

**ANNUAL MTG, Dec 3rd:** Need all members at Roxy's next week so we can vote!

**Open Business from Last Meeting**

- A. Annual Meeting: Bylaws & Election of Directors—Ken
  - a. Bylaws mailed out and posted on website.
  - b. It is a holiday party!

**Chamber Staff Reports—see handouts**

- A. Membership and Office Management - Caroline Sherman
  - a. See handout
- B. Marketing and Programs – Molly Gallagher
  - a. See handout
  - b. Walking Guide—walking into small businesses and getting feedback that the Chamber doesn't do anything for them. There are at least 10 or more with this feeling. Could be issues from last year, could be Knotis map competition. Brainstorming with Ken. Has some ideas. It's important because those are the businesses that make Fremont Funky, so they need to be reached.
  - c. People stay in chambers and organizations because of an emotional connection. Molly can't do it all. Please make outreach calls. If you can, make 5 a month! Retail is the hardest to get/keep/they have the fewest resources.
  - d. We lost David Yusen on the WG: Thackeray, Claret, Pablo y Pablo
  - e. Pete: we recognize some of this. A few years ago, we tried asking for advertising for the Holiday, then realized we need to put that in the budget. Phil: the value proposition for all the different sizes, making sure we know how we are addressing each of their concerns. Murals, social media. Need to focus on the Center of the Universe. Over the

last two years without an Exec Director, been figuring out where we are going. Coming to town and searching for the Troll that leads folks to Fremont. It's a problem that these (terminated) folks are falling off. We lose money on the WG, but is there a way to give it away for free?

- f. Are we asking these folks what we can do for them? What do you want us to do?
- g. Anquida: Missing the community connection. How do we connect more? We need to pull that out of them. Figuring out a subtotal of what everyone is asking for. Need to feel connected. Create that culture, get the face to face engagement. Create a meeting once a month targeted for these folks, allowing them to vent.

### **Finance Report – Phil**

- A. Lots of red, but compared to everything else, we are doing really well.
- B. Membership is down. Staff was out and we are catching up. We are at 40%, but 60% comes at the end of the year. WG great time to talk about renewal & new membership. Phil does think the Telethon is really important. Needs to be at the top of the agenda in 2019. Overall, expenses are in line. NET: money is in the bank and flowing. It's all good.
- C. We have nearly a year and a half of funds in the bank as reserve.

### **Programs—Ken**

- A. Great November program. Talking about STEM, intern programs and how businesses can get involved in Seattle Schools. Adobe gave a young woman 7 months off to Teach Girls to Code. Suzie: Adobe has renewed another 15-year lease. Pete: They are an asset to this community based on their values and dynamism. It's been disappointing how few board members attend our monthly meetings. Ken: Being able to co-brand is hugely important and represents good leadership in the community. January, Theo's CEO to talk about building a business in Fremont.
- B. 2019 will be a political year. Maritime Picnic, Public Safety.
- C. Awards program pushed to January Mtg.
- D. Need to schedule a December Mtg.

### **Holiday Campaign--John Thorburn**

Holiday Campaign through Bold Hat. Campaign started earlier, before Black Friday & Shop Small. Looking at extending it through the New Year's weekend. Going well, engagement is strong. Ramping up about Festivus, Troll Lighting, etc. Shop & Dine in Fremont campaign. Music venue for Festivus on Saturday.  
See New Marketing Campaign proposal to support Ken's programming efforts.

### **Jon Hageman—Mural proposal**

Sunday Market & past 30 years participation. We have a quirky neighborhood. Proposal for Long Range Mural Project, as in numerous cities in the country. Bring artists to the neighborhood. Can answer a lot of our mission questions of revitalizing our community and attract people here. People come to see things. We have the 3-D things in place. Have a formal professional multi-year project with curators and artistic talent, and considerations like maintenance, we could have something that would bear fruit for next decade. We can approach 4Culture, small & simple grants, charity agents, big business. Helps everyone. Traffic builds business. It's visual and works well with social media. Please include in retreat and future strategies. How to put a leadership

committee on this? We have folks from Portland and local who have done this sort of thing. Not owned by FAC, but owned by the Chamber. Added to Board Retreat agenda. Needs a committee.

**Staffing:** We are having success with the Contractor Model—we invest in professionals to manage whatever we need done. This could be exciting for the Chamber.

**Board Retreat Date:** Chose Last Wednesday, January 30<sup>th</sup>. Consider meeting at noon-5:30, then go for drinks. Do we want to do a December Board meeting? Phil proposes a planning committee meeting for the Retreat. Pass on formal board meeting but have a planning meeting in early January. Pete, Ken and Phil will meet at the Red Door for lunch. They will find a date between themselves. Then they will update us at the office.

**Adjourned:** Motion to adjourn by Phil, seconded by Paul. So moved at 10:13 am.

Minutes submitted by **Caroline Sherman**