



Board Meeting Minutes
October 31, 2018
Brown Paper Tickets Conference Room

Attending: Pete Hanning, Sean Erdhardt, Phil Megenhardt, Ken Saunderson, Jennifer Beus, Paul Robinson

Staff: Molly Gallagher, Caroline Sherman

Guests: Morgan Rilling, Mike Peck, Sarah Kennedy, Brandi Gaines

The meeting was called to order at 8:38 AM by Pete.

Introductions

Motion to approve the September Board Meeting Minutes made by Ken, seconded by Sean and were **APPROVED**.

Member Engagement Telethon

Caroline handed out 3 spreadsheets: Renewals that need a push, our FM Target list, and Phil's On Premise list and requested help with updating our database, encouraging renewal/joining, and pushing the Walking Guide.

Phil discussed our goals in membership. Members join because they know someone. Tangible benefit to some businesses is WG. Intangible benefits—we are an advocate for the neighborhood on parking, keeping businesses open, etc. Do you park in Fremont? Are you concerned about public safety? The Chamber addresses these issues.

Walking Guide—Molly

- Sponsorship of the Walking Guide idea: Immediately got HomeStreet Bank and Olympic Jewelry as sponsor: \$1,000!
- History of sales. Jessica was the driving force. Bold Hat took over the behind the scenes infrastructure. The Chamber team then follows up with phone calls.
- Walking Guides should be given to all folks who are actually listed in the WG. Consider including holders, so it's a no brainer to display them. Consider cardboard with our logo!

Finance Report – Phil

- Revenue engines: Membership/Walking Guide, Meetings, Events. Membership and Meeting income is down. We play the long game, so these numbers are not too distressing. Octoberfest performed well. It's going very well. We are meeting/exceeding normal monthly meetings. Expenses: need to have a meeting with Culture Foundry to get clear on pricing for support. Staff, over because they are working hard for Fremont Chamber! PayPal fees are up, meaning we are getting more income!

- Are we running a surplus in the budget? We have a reserve. In our operating budget, we are over. We are doing well.

Open Business from Last Meeting

A. Board Elections—Ken

- Ken & Pete are only ones whose terms are up.
- Slate:
 - Brandi Gaines, Adobe
 - Sarah Kennedy, Antique Vintage Mall
 - Morgan Rilling, Alliance Chiropractic—Send Board Packet!!
 - Jane Kelly, Gravity Payments
 - Noel Davenport, Capes & Powers?
 - Ken Saunderson, Saunderson Mktg Grp
 - Phil Megenhardt, Bold Hat Productions
 - Michael Wanaka, Olympic Jewelry
 - Amina Kapusuzoglu, Fremont Dock
- MOTION:** Ken moved that we accept these names for our slate and notify the membership of this. Jennifer seconded. All in favor. **APPROVED.**

B. Bylaws Review—Ken

- Couple areas for bylaws updates. Elements written pre-email. This will have an impact on what we do. According to the bylaws, we have to send out a mailing 20 days in advance of elections. If we want to follow that, we have to send out a notice 20 days in advance. The Annual Meeting will be at Roxy's in December. We need to have 10% of our members, which means 25 members must be present in order to approve changes in the Bylaws.
- Our Bylaws do spell out the Membership Dues levels, which makes it hard to change. Consider making Board capable of changing levels. Add must be a member to vote. Ken will make a motion for these amendments.
- We must mail out notice 20 days to last known address for member.
- Consider eliminating quorum threshold but include notification to all membership requirement. Consider a quorum of people present.
- Mailing: include Bylaws, Board Elections, Membership, WG. Include a free drink ticket!
- Happy Hour/Annual Mtg set for Dec 5. Mailing must go out 20 days prior to that.
- MOTION:** Ken proposed making these changes to the Bylaws (see handout): drop out dues structure and assign it to the Board to set. Allow email notification of elections. Change quorum requirements to just board members required. Allow email. Change titles of Officers. Jennifer seconded. **APPROVED!**

C. Security and Safety—Michael Peck

- Robbery in one of his buildings. Victim's recovered and then were hit again. Working with police, have photos from cameras, have ID'd the perpetrators.
- Security assessment has been offered. That has lapsed in the past, but it has been re-established. Mary Amberg works for the Seattle Police Department to do this.
- Recent incident: 3 businesses had windows broken: PCC, Essenza, Burnt Sugar. Police are slow to respond. Also slow with burglaries. Chamber needs to use our political leverage to address this. Response time needs to improve. Showed up 12 hours later. Two police

officers showed up, one felt there was enough info to ID and arrest the guy, the other didn't, so nothing happened. Not acceptable.

- Sergio at SPD knows the guy, Jason Smith. He's well known, tall slender guy, walks the neighborhood, yells at PCC staff, accosted a hairdresser at one of the salons. This is disheartening. We need to be more aware and active.
- Another situation: They cleaned out the encampment by the Troll, but they all came back thicker and stronger. A lot of vagrancy in the neighborhood. The encampments should be monitored by the police.
- Red Door has also had numerous break-ins and inaction by SPD. As a City, we are not supporting the police officers, the cases are not followed up on by the King County Attorney's office.
- PCC has been trying to get police officers to come out and make a report: 4-hour delay. They called several times to see if he was still there and did PCC want them to come out? Now PCC always insists on filing a report to help with statistics and trends.
- Public Safety is one of our top priorities. We did have a Public Safety Meeting at Ivar's this summer with the Police Chief.
- Write a letter to Police Department about this: frustration about call times, perpetrators are known, but nothing has been done. Avoid making this known to the press, so folks know it's safe.
- Consider more regular meetings on safety by the Chamber.
- Becky at Essenza will arm her staff with pepper spray.
- PCC has keycodes to the bathrooms there.
- Library now has a key for access.
- How can we make our businesses less welcome to vagrants and troublemakers?
- What has the Chamber done in the past? Have someone attend North Police Department meetings. Kurt Kapusuzoglu has been attending from Fremont Dock. We should ask Kurt to attend our board meetings once/quarter to report on what's going on.
- Should we try to get a restraining order against Jason to stay a certain distance from specific places? It's a ton of work and has limitations. Consider no trespass signs.
- Consider working with police department and City Attorney's Office on this. How can we clean up the process?
- Does Downtown Association do anything we can learn from? Consider hiring Security. Quadrant & Epi uses this. Is it worth the cost?
- PCC has had Loss protection, but it is costly and isn't worth it. PCC is getting had on shoplifting. It's a huge issue.
- Can we add layers of responsibility to shopkeepers, and we as a Chamber try to help quantify what's going on? We need to make sure they know they are not alone.
- PCC working on additional lighting. Convinced Epi to add lighting, especially to the back alley.
- Consider a discussion board, an email thread, etc. Jennifer and Mike will forward out photos of Jason and other perpetrators, as well as police reports.
- Have a Safety/Protect Your Business event in January.

Chamber Staff Reports—see handouts

- A. Membership and Office Management - Caroline Sherman
 - a. Jory met with Braden at evo and it went very well per Sean!
- B. Marketing and Programs – Molly Gallagher

Old Business

- A. Holiday Lighting—Molly has been getting calls and emails. Mike encourages it. Mike offered to contact various landlords to get involved. Ballard has done this and created an area identity. “Holiday Lighting” is a company that does this. They can be contacted to do this and now is a good time.
- B. Horizon House speakers: Suzie & Pete – it went well.
- C. Litter walk-through with City officials—to be scheduled. Contact Daniel Sims, SPU, and possibly Puget Soundkeeper Alliance. Suzie wants to let SPU Chief know how this is going.
- D. Culture Foundry—working on setting up a meeting to discuss prices, support, etc.

Committee Reports

- A. Marketing—Ken
 - Holiday Digital Marketing Ad Campaign by Bold Hat a week or two before Thanksgiving. Looking forward to a great Holiday Season.
- B. Programs—Ken
 - Incredible Happy Hour- good turnout. October Membership Event: Bob Donagan, Ivar’s 32 ppl. Net income about \$500. Running ahead on income. Average attendance from last year is up from about 15 to around 50.
 - Nov event is at Adobe on Education and Business. Looking exciting.
 - Dec event at BackDoor/Roxy’s, Annual Meeting
 - Jan event at Courtyard at Marriott, Theo CEO, building a world class business from Fremont.

New Business

Mike--Delta Airlines & Center of the Universe origins. Center of Universe concept came from Chamber of Commerce meeting and economics/demographics study that showed how we were centered in a circle of businesses.

Horizon House

- 3-week history of Fremont
- Pete represented Fremont in the present day. 80- to 100-year-olds, about 70 of them. Kirby & Suzie were in the audience. Toby, Linda Clifton, and Judy from Fremont Baptist. It was a sweet event.

Festivus Music Festival--What is happening? Adrian was supposed to attend a Chamber meeting to inform us. Kirby wants support and advertising. Please ask Kirby and Adrian for updates on what is happening. An all-day event 11am to 10pm at Mischief to benefit Family Works.

Adjourned: Motion to adjourn by Ken, seconded by Sean. So moved at 10:02 am.

Minutes submitted by **Caroline Sherman**