



Board Meeting Minutes
June 27, 2018
Brown Paper Tickets Conference Room

Attending: Pete Hanning, Suzie Burke, Sean Erdhardt, Ken Saunderson, Phil Megenhardt

Staff: Caroline Sherman

Guests: Brandi Gaines, Adobe; Amina Kapusuzoglu & Molly Gallagher, Fremont Dock Co;

The meeting was called to order at 8:30 AM by Pete.

Introductions

Motion to approve the May Board Meeting Minutes made by Suzie, seconded by Ken and were **APPROVED**.

Member Engagement Telethon

- Send card to new librarian. Welcome, looking forward to working with you, etc. Kirby knows her name.
- Let Suzie know if evo is a member or not. She has an opportunity to reach out. [2017 07 12: They are. Suzie has been emailed.]

Finance Report Highlights – Phil

- Revenue engines, membership/programs: 145% on meeting income. 89% on membership income. On track. Expenses are looking good as far as consulting. PayPal fees are very expensive. OK to switch to Member Mgr Pro/Square.
- Next month = 6-month detailed check-in. Results from Fremont Fair & Maritime Picnic.

Open Business from Last Meeting

- New Marketing person. Sat down with 3 candidates, including Trisha. Landed on a recommendation with nominee. Pete concurred with choice, Molly Gallagher, with Fremont Dock. Background in community work, professional development work, started her own low-income women's program. Also working with Fremont Dock as front office person. (Liz had triple bypass in March and is not recovering as quickly as expected.) 80 hours a month part-time as Membership & Media Services Coordinator. Amina & Suzie will work with her to carve out time for FCC. Ken proposes a 1-year contract.
- Entrée letters/meetings for Culture Foundry. Next meeting at Thackeray. There will be someone from the top levels of Brooks & Unico Properties. Suzie will introduce them then. Phil can hook them up with Miir & evo.
 - a. Send letter template to Sean

- b. Let Jory know board is working on it. Brooks uses international firm, etc.
- Fremont Fair – Phil
 - a. Great weather, super fun, neighborhood was very full.
 - b. Lots of vendors, 243?
 - c. Food vendors did great and some sold out
 - d. Bouncy toys did the best it's ever done. \$\$ for Fremont Rotary, Boys & Girls Club & BF Day. Financed by Audi and HomeStreet Bank.
 - e. Non-Profits: Kola (dog parade)
 - f. Sunday is quieter, but vendors were happy, sold more, etc.
 - g. Neighbor relations went pretty well.
 - h. Revenue engine is vendors & sponsors & beer gardens. Beer gardens up 7%.
 - i. Busiest day for neighborhood, and it's changing.
 - j. Asko Processing & Theo's survived. PCC suffered. Jennifer is a great good sport about it all.
 - k. Fremont Fair for Fremont Community is our open sign and biggest advertising. It's a great promotion for the neighborhood. Mission accomplished.
 - l. Fair opens the summer, Oktoberfest closes it.
 - m. Police were happy as can be. Café Turko & Theo's gave stuff for the cops, and everyone was happy. 25 small issues, but nothing to worry about.
 - n. Mischief held a fairly nice open shop.
 - o. Fremont Studios was able to run during the whole event.
- Geocaching Phone Booth location—update. It has been removed from in front of old History House. It's a wall phone booth right now being considered by Lake Washington Rowing Club. Consider Show Pony. Or near the Antique Mall? Talk to Mike.

Office Reports

- A. Membership and Office Management - Caroline Sherman
 - a. Giving Trident Food truck FREE MEMBERSHIP for amazing food truck at Maritime Picnic that was all donated, plus a donation! ~\$1,200.
- B. Schedule Marketing Committee Mtg in July – Ken
 - a. Hysterical Marker next to Fremont Abbey Arts—status? We have 4 that are refurbishable. Need to get someone in Upper Fremont. Want one for Fremont Red Door/Fremont Drug...?
 - b. Meeting in July. Walking Guide, want to add an app. Do an additional map? Distribute WG at Sunday Mkt.
 - c. Facebook Campaign: Meet a Mariner/Retail person, etc. Use this to showcase this via Facebook.
 - d. Distribution of our mailing list once a year. We give this away. We need to control this better. Need a policy for this.
 - e. We've got great banners on light poles and take advantage of these. We have budget for this.
 - f. Talked with Hans at Culture Foundry. Create a job board on the Fremont Chamber website. Would be easy to set up. Hard part is feeding the beast. Need to get businesses to support it with their job listings.

Committee Reports

A. Programs – Ken

- a. Terrific event. Typical food truck 50 meals/hour, they cranked out 120! LNG contributed \$400 sponsorship. Expenses + Revenue = \$1,200 net income. Everyone came together to put on this great event! Port of Seattle showed up in spades, all on the same page. It was hot, but it all went really well. Sean helped box stuff up at the end. He took the tour of the Maritime Academy—and it was awesome.
- b. Any businesses we should be targeting? Ken will sit down with Molly and Caroline to target folks to get them to join the Chamber.
- c. Ken would like to go back there:
 - i. Working community vs park
 - ii. City will charge us a bundle for a permit at Gas Works
 - iii. July 18 at Thackeray. Jennifer = MC. Program is Women in Real Estate & Development. Vulcan ED, Chinatown PA ED, Suzie, Maria ??, Eva Otto, InfinitiRED. UNICO will sponsor per Suzie. Target The Riveter.
 - iv. Working with WA STEM in Skagit Cty. Connecting Businesses & Education.
 - v. Where are entities that do Sales training.
 - vi. Good for Retail: Dec & January ones. Police one, breakfast meetings.

B. Tech Roundtable

- a. Brandi & Adam at Google. Want to connect on a more regular basis. [Google scavenger hunt July 13th.] Consider quarterly meetings with big tech to check in and see how the Chamber can help. Adobe Whiffleball tournament.
- b. Excited to hear we are creating more synergy with the tech companies/silicon canal here.
- c. Bring other sectors together. Like brewpubs in FreLard area that are not represented. Get them together at Hales and ask how the Chamber can help. Create opportunities.
- d. Ballard BIA—gets taxed and then gets 70% back to work with. But it devolves to the banker, lawyer, accountant types, and then there's no representation and no community. Community of small, medium & large businesses that want to be a community.
- e. Westlake feels like Fremont is their community.

Announcements & New Business

- A. Head tax discussion. Why it failed—90% of people in Seattle would have voted against it. But it will come back in some other form. Looking for candidates from Districts 4, 5, 6 (3 districts north of ship canal) & 7 (Queen Anne) who really want to represent all of this community including the business district.
- B. Fred Hutch: Information about ObliteRide. Over 3k people to Fremont August 10-11. Adding a walk. Encouraging people to use Lyft. Percentage of their ride will go to Fred Hutch. Sean will be poster child. Decorating store fronts as an outpost. Paint the town orange. Make this as big as SeaFair in 5-years. ObliteRide going on for 5 years. Last year got brand new director who is HOT to get this out there. Lots of corporate teams, like Adobe, etc. Lots of folks coming and seeing Fremont. Got another sponsor at the Maritime Picnic.

Do a mailing to the membership. Za to prepare the email, Molly to send. [Sent 7/6/18.]
Elysian doing ObliteRide Brew. Looking for Volunteers.

C. Need to review ByLaws in August.

D. At Maritime Picnic. Kurt P has been nominated to represent Fremont in Lutefisk eating contest

Closed Session at 9:48am

Adjourned: Motion to adjourn by Pete seconded by Ken. So moved at 9:59 am.

Minutes submitted by **Caroline Sherman**