



**Board Meeting Minutes
May 30, 2018
Brown Paper Tickets Conference Room**

Attending:

Pete Hanning, Sean Erdhardt, Suzie Burke, Phil Megenhardt, Ken Saunderson, Jennifer Beus,

Staff: Trisha L. Rarey

Guests: Berkeley Glasser, Richard Fernandez, Amina Kapusuzoglu, Noel Davenport, Brandi Gaines, Lisa Rezac, Kara Fortney, Jacques Imperial, Brian Mickleson, Emily, Matt Dickman, Hans Bjordahl, Jory Goehle

The meeting was called to order at 8:38 AM by Pete.

Introductions

Member Engagement Telethon: Board will email

Motion to approve the April Board Meeting Minutes made by Suzie, seconded by Ken and were **APPROVED**.

Guest Speaker: Water Quality

See info sheets

3rd Ave West: Refers to Queen Anne for a Drinking Water Project, related to the Fremont Siphon project. Big impacts will be for Oktoberfest (August till October) 2nd canal shutting off the Burke Gilman Trail.

Light at 1st and 36th – a pedestrian light will not be enough. It will be a different project, but it will be going on at the same time. Because the project is going on they will need a light for the trucks to go through. SDOT got \$\$ from SPU for the light to go up and they should be starting to put up the light soon. Will be going on currently with this project and will be done before the Ship Canal Project. Detour for bikers that use the Burke Gilman Trail; they will be getting off at 2nd Ave and detoured onto Leary to 36th then they will be able to get back on the trail at 3rd.

The homeless issues: The entire trail will be closed and how will you keep the homeless people out there to mess with tools? If the closure causes that section to be cut off from peoples views that area has a potential to become very dangerous because the homeless people are being unchecked. You must be strong on getting the encampment out there because they will walk through the project and can potentially cause damage and messes that will be difficult to fix up.

Ship Canal Water Quality

Starting in Ballard then goes to Wallingford tunnel project and pumped out to the west side treatment plant. This will be messy down by Brooks and hopefully not a lot of tear up on the sidewalk. Suggested to use the west side of stone because they are old crumbling sidewalks and the tear up will help fix the drainage and clean up the sidewalk. However, the hydraulics, pipes and water system will drive where the construction goes. Starting construction real soon in Ballard (late 19 early 20 in Fremont). There will be multiple projects going on at the same time.

Finance Report – Phil

- A. April Report: What actual and over budget was (see sheet)
- B. Meetings and fundraisers (51% for meeting income in April)
- C. Website expenses (because budgeting on different months but both are on track)
- D. Membership in May bumped up membership budget and looks good for the next month's budget.
- E. Expenses are doing great.
- F. July he will get the 6-month review to see where we are at and what we need to improve on.

Chamber Staff Reports—see handouts

- A. Membership and Office Management - Caroline Sherman (See Attached)

Old Business

- A. Elections/Board Recruitment/By-Laws Review
 - a. Elections in December.
 - b. Adobe will be in the in the space for another 11 years and it is great that we are getting the tech industry more engaged and learning how to get their employees engaged.
 - c. Looking forward to getting a Google and Tableau board members as well so that all three of our tech powerhouses can collaborate.
 - d. Ken will get together with a few people to update the bylaws in June. For anyone who wants to come can.
- B. BF Day Auction
 - a. Pete is donating a tasting
 - b. Tickets to the fair
 - c. Fremont Dock is donating a Fremont Tour
 - d. PCC made a donation
- C. Google Scavenger Hunt
 - a. They are pushing it past the Fremont Fair to July 12th.

Committee Reports

- A. Programs – Ken
 - a. April program good, great conversation.
 - b. Thank you. Suzie for your sponsorship.
 - c. Great comments from the officers
 - d. Next year have the offices sit at different tables so they can mingle.
 - e. Make it a thing at the beginning of every meeting that we move people that are from the same businesses.

- f. Very powerful and disturbing about the stories that were shared, like the one from PCC.
- g. Officer Bender will come in and talk about how to deal with shop lifters and Mary (Crime Prevention) will come out to your business to help it become less likely a target.
- h. Next program: June Maritime Picnic. Partnering with many surrounding partners and Trident Seafoods donating their food truck, PNG sponsoring the event.
- i. July: annual program on Women in Business (Real Estate and development) possibly at Thackeray. UW may be partnering up with FCC for this event. Not just for women only, it is about Real Estate.
- j. August we are taking off.
- k. Fall we may have a technology program (sit down with Adobe) more info to come later.

B. Fremont Fair:

- a. Grab a poster, Main stage on 1st NW, Center stage is being programmed on Club sunshine DJ on Sat and Sunday. Daylight Masons sponsored that stage for years and...
- b. The art cars are now at the Burke Building and it is right in the center of the Fair.
- c. Art cars are doing great for recruiting cars. Last year we matched their \$2000 to support them and willing to do it again this year. Suzie motioned to match funds and Ken Second
- d. Dogs need to sign up for the Sunday Dog Parade! They had over 100 dogs before in the past.
- e. FAC: Donor relations coordinator, 30th year of the parade and all volunteers and they are in full steam ahead for fundraising. We need more business to donate any suggestions?
- f. Tangible and intangible relationship between the fair and the parade. Like the fair takes care of the garbage, as well as, many of the Honeybuckets. FAC should look at to get more Honeybuckets near Stone Way because the fair does not go down that far and people need more places to go.

5k Walk American Cancer society:

- Very local in the Fremont Community and they do everything from transportation to treatment to even a place to stay. Very volunteer driven. This is the first event in the gasworks park on Saturday October 20th. Registration starts at 7:30, walk starts at 9a.
- Talk with Mark Grey to approve the use of the Lake Union Center. (Steven Grey and associates) because they are thinking about going on Private property to avoid big streets and cross Northlake to get on the Burke Gillman. They are trying not effect traffic so much. Last year 1200 walkers. Stay on the Burke Gilman because Northlake cannot take it. All the way to Canal St.

Announcements and New Business

A. Culture Foundry – Website goals & The Power of a Personal Reference

- a. Put the troll on the website be case Maque DeVis should have gotten the okay from the artist to use it for tourism not commercial.

- b. What is the future going to look like for line items?
 - i. What do we hope to get out of it in terms of metrics? What tells a better story?
 - ii. Analytics: what do we want more traffic, more sign up for membership? It can serve a many number of goals that the website can do. Where would you focus that efforts? Add value to our members are our number one goal. Add value on the tourism sight, is the next goal to hit.
 - iii. The WG how do we use that more on our website? We want people to be aware of Fremont.
 - iv. How do we define a diversion: taking the WG and making it more useable on the website? What does the WG accomplish?
 - v. This is a bigger discussion: we need to be also be able to track what is being used. Quarterly check ins to see how we are doing. There is some many different things that we can do – Secret Fremont App?
 - vi. We need to get lingering things done as well like things in the backend that are not working for Trisha and Caroline.
 - vii. Schedule a digital meeting. Caroline to set that up.
- B. CoC signpost (See Admin update for details)
- C. Sign New Office Lease – Amina
- D. WG Marketing and Concierge Service – Pete
- E. Capes & Powers – Tech Audit Summary – Noel
 - a. See the assessment.
 - b. Security is an ongoing process and the chamber is interesting because they are about information and our information is our assets.
 - c. Information access AIC (availability, integrity, Confidential)
 - i. Availability is our most concern
 - ii. Confidentiality (PII) nothing that is super sensitive being stored
 - 1. Business owners and address is something that we want to share but what about credit cards or emails that should not be open to the public how is that protected and what is the availability?
 - 2. Homework: (1) Know what you have, what are our digital assets? Are they still valid, do they need to be deleted? (2) user awareness training: train the people that use that information. Talk about it at Staff meeting. Understand what you are handing and how to use it.

Geocaching phone booth: Where should that go? It has a geocaching cache in it and it will bring people to your business.

Adjourned: Motion to adjourn by Suzie, seconded by Phil. So moved at 10:09 am.

Minutes submitted by Trisha L. Rarey