



Board Meeting Minutes
March 28, 2018
Brown Paper Tickets Conference Room

Attending: Pete Hanning, Phil Megenhardt, Ken Saunderson, Paul Robinson, David Roman, Sean Erdhardt, Jennifer Beus

Staff: Trisha Rarey, Caroline Sherman

Guests: Amina Kapusuzoglu, Fremont Dock; George Strang, PhD, Strang Career Coaching; Dana Weld, Hampton Inn & Suites/Northgate; Sarah Kennedy, Fremont Vintage Mall; Janine ??, Fremont Sunday Market

The meeting was called to order at 8:32 AM by Pete.

Introductions

Member Engagement Telethon

Motion to approve the February Board Meeting Minutes made by Phil, seconded by Paul and were **APPROVED**.

Finance Report – Phil

- Walking Guide
 - Sent to printer. (Displayed on monitor for all to see.) Being stored at Fremont Dock.
- Hysterical Markers need dividers--Paul
 - Clear Cut Plastics—see if they might create dividers. Also, are they members?
- Meeting to be had about the future of the Walking Guide going forward
- Budget:
 - Revenue Engines
 - Membership up 115%
 - Meetings at 41%
 - Total Expenses—we are on track
 - Is there a line item for Hysterical Markers? Under WG Expenses, \$1,800 (some of which does not include printing.)
 - We have 9 Hysterical Markers—they all need upkeep
 - \$795 on Meet the Mayor's Office Meeting—Exceeded budgeted income!
Attendance did not change when it was announced that the Mayor couldn't come. Everyone that registered still showed up. One advantage to not having the Mayor herself is that folks often feel more able to share their frustrations. Kyla, from the Mayor's office did really well. Police officers did not get a chance to speak. We will

invite them again. CTPO=Community Team Police Officer. Referred Sarah/Vintage Mall to call Diane Newsome.

FAC Contract

- Suzie sent an email to the Board.
- Have a coffee with the new President. Harper is gone. David will help set this up. Per David, Farley Hardin, the new President is a really nice, sweet guy with a small window washing business. He really wants everyone to get along. He is anti-conflict.
- There are different companies that own the URLs that FAC would like to have, so they have to take it up with them.
- Looking forward to additional opportunities down the road with FAC.

Arts Fund/Bunny Ears Project

- Thanks to Chamber & Suzie, got Bunny Ears for Troll, Lenin & Dinosaurs. Tomorrow, 8am Troll installation, then moving west. Everyone should try to show up. How to promote?
 - Spend a couple hundred bucks to promote it. Boost posts on SM. Connecting with Sunday Market/Ryan and let him know what we're doing. Then he can also promote. \$100 to promote. Email Members with this and ask them to promote it.
 - Hashtags: "Hey Fremont Peeps". #FremontPeeps, #FremontBunnies, #ArtAttack, #FremontSeattle, #FremontEaster, #HoppingThroughFremont, #HopInFremont, #BunnySeason, #HoppinFremont
 - Taking them down next Sunday (up all of next week.) Then discuss storage--they should last about 3 years. Then fabric will need to be replaced.
 - Consider selling human-sized bunny ears to raise \$\$.

Elections

- Caroline reviewed the process as explained by Ken:
 - Collect nominations through April.
 - Send out Ballot & vote (when?)
 - Welcome new board members at May meeting.
 - An email to all members has already been sent out.

Chamber Staff Reports—see handouts

A. Membership and Office Management - Caroline Sherman

B. Marketing and Programs - Trisha Rarey

- Meet the Mayor's Office went well. Good registration.
- April—Fremont Tech Doctors
- May—Public Safety with N Precinct Commander at Ivars
- June—Maritime picnic at Seattle Maritime Academy

C. Fremont Chamber Office

- Per Phil, Fremont Dock needs us out sooner rather than later.
- What are the needs for an office? Does it need wifi? Does it need to be public? Fremont Dock is reasonable with rent. They have the old Literacy Source space, 180 SqFt next to

Career Plain Opportunities to offer (720 N 35th, 2nd Fl.) Amina to let us know what the rent will be. There is no shared wifi—we would need to move our wifi. Two weeks to move.

- Next Tuesday, invite Phil over to inventory everything & plan to move.
- Can we find donated office space? Rent budget is important to be low.
- Pete: Good to have a physical space.
- Jennifer: Retail office seems unrealistic, as it needs constant staffing.
- We can likely renew our current conf room agreement with Brown Paper Tickets.
- Form a committee.
- **MOTION** by Jennifer to investigate & determine if the space offered by Fremont Dock will work today and plan for move. If not acceptable, find new location quickly. If possible move/vacate in two weeks. If this location is approved. Amendment by Pete to Allow Treasurer to negotiate lease. Seconded by Sean. **APPROVED.**

D. Website Updates

- Phil likes the warm leads idea—it's an unused benefit we can sell
- Pete: **Motion** to accept all trade elements in Culture Foundry's proposal. Ask Culture Foundry for testimonial verbiage. Seconded: ?? **APPROVED.**
- Introduction—Send a letter and get them together.
- Put in Fremont Tech Doctor script about Culture Foundry.
 - Opportunity for Culture Foundry

New Business

- A. Phil: Closed door Budget meeting
- B. Ken: Need to replace Marko as liaison for Major Events. It's a Minute Man thing. Amina offered to do it as a Member-at-Large. Major Event Liaison Officer.
- C. Ken: Jennifer is our Bank Super-User. Ken asked Sean to consider being the second person on the account.
- D. Ken: The City Council is actively pursuing a Job Tax. Local chambers of commerce recommend not moving forward with Job Tax and looking for other options. City Council's recommendation is to focus on large employers, but this opens the door for every business to participate. Suzie has written a letter and would like everyone to sign it. (See attached.)
- E. **MOTION:** Ken moved that we support this letter and send it to the Mayor. Jennifer seconded. All in Favor. **APPROVED.**
- F. Mayor is coming to Ballard this Saturday, 2-4 at Ballard Community Center.
- G. Bunny Ears check is ready at Rain City CPA. Caroline will pick up and bring to Pete to sign, then leave at HomeStreet Bank for pick up.
- H. Ken opened the conversation to potential board members present.

Adjourned: Motion to adjourn by Pete, seconded by Jennifer. So moved at 9:54 am. Closed session ensued.

Minutes submitted by **Caroline Sherman**