



**Board Meeting Minutes  
March 7 2018  
Brown Paper Tickets Conference Room**

**Attending:** Pete Hanning, Sean Erdhardt, Suzie Burke, Phil Megenhardt, Ken Saunderson, Jennifer Beus, Paul Robinson, Carrie Bauer

**Staff:** Trisha Rarey

**8:35 a.m. Call to Order – Pete**

- A. Approval of Minutes – January & Board Retreat
  - i. There needs to be a change in the Meeting Minutes from January and Suzie will email the changes to Caroline.
  - ii. Ken moved, Suzie second, All Approved

Talking about the article in the Seattle Times about Parking. Board needs to follow up with this as a board.

**Board Telethon -- Each board member calls 3 businesses, see attached**

- A. The board agreed that they need to make sure they call their list of people in the afternoon because most of the businesses on the list are open later. This is important because the calls have been successful.

**Financial Report Highlights -- Phil**

- B. 2018 Budget: Skipped this month

**8:50 a.m. Open Business from Last Meeting/Retreat**

- C. FAC Domain issues
  - i. Pete talked with the FAC president and got an email from the treasurer with a lengthy contract about the use of Fremont Solstice and how they want to take the Fremontsolsticeparade.com domain name. However, the chamber does not control or own the domain name.
    - i. Pete will send out the contract to the entire board to look over.
  - ii. If FAC wants to purchase the domain name they need to ask. Just because they trademarked the name does not mean they own the domain name. Domain names also need to be watched carefully because as soon as it opens up anyone can buy it and Fremont should not lose this domain name.
  - iii. BHP should keep the domain name to watch over it and as for the chamber we will not use the trademark name in any of our websites, language or other materials.

- iv. The contract is contradictory because FAC wants the name and then there is a quality control section that allows BHP and Fremont Chamber to use it in certain ways.
- v. The contract also states that the use of the name is only good for one year at a time. The contract should be an automatic renewal as long as there were no issues or breach of contract.
- vi. One of the biggest concerns for the chamber is how to get a clear consistent voice from FAC so if you need to speak with the FAC board, send an email to all members so everyone is on the same page.
  - i. There is a new President for FAC and even through this last year there have been good changes for FAC to better help accomplish their mission.

D. Retreat Parking Lot issues

- i. Events (Closed Session)
- ii. Membership Renewal/Sales Pipeline
- iii. Arts Fund—distribute when & how?
  - i. Rodman Miller called up Suzie to get Rapunzel fixed because lights are out. Suzie thinks we should give him \$500 from the Art Fund to help him out getting it fixed.
  - ii. There are other Fremont Public Art pieces that needs to be fixed or need maintenance done. The rocket for example is kind of falling apart. Projects like that is where the Art Fund should go to.
- iv. Halloween
- v. Holiday Season
- vi. Bunny Ears Project – David:
  - i. Trisha to send out email to entire board on the quote that David sent to the staff.
  - ii. David and the artist went out the other day to take measurements (See the quote for details)
  - iii. The board needs to look at the breakdown for the quoted two types of Bunny Ears with different materials (one is more expensive because it is better quality)
  - iv. We do not need custom made ears for JP Patches or Waiting for the interurban statues for now we will just get the custom ears for Lenin, Troll and Dinos.
  - v. Total Cost: \$1,400 for the three custom ears. Suzie will donate \$675 to the art fund to cover Lenin and the Dinos ears.
    - 1. David needs to send an invoice for \$1,400 to the chamber
  - vi. Phil: **motion** to use \$750 from the arts fund to cover the rest of the costs and Ken seconded, All **Approved**.
  - vii. David will help with installation and will put them up on a Thursday night for the weekend. He will let us know what time so we can add video and marketing to social media.
  - viii. Ken will send out an email to the news media about the ears so we can get some coverage.
  - ix. BF Day School will decorate Waiting for the Interurban statue.

- x. (1) awesome activation and (2) how do we let people know what they mean. #funinfremont #fremontseattle #easter troll
- xi. We just need to figure out where to store the ears.
- xii. The only competition for an event like this is the Cherry Trees at UW so we should get lots of people to attend.
- vii. Retreat Action Items (see Retreat Minutes) -- Jennifer
- viii. Walking Guide for 2019 -- Phil
  - i. Walking Guide changes: the art in area and the walking guide says 2018-2019 so we can publish it a little later. He will get the final changes over the staff as soon as they are complete.
  - ii. The walking guide is completely different from the Business Directory and the chamber does not need to do much beside share information with Greg Harris. We should try to get this rolling again.

### **Office Reports**

- A. Membership & Office Management – Caroline Sherman
  - i. We have not done board elections in about four years. When does the Fremont Chamber Membership vote for the board members? They did not go out in 2018 and it is in our bylaws to have a vote.
  - ii. Caroline will send out an election email to all members and the board.
- B. Marketing & Programs – Trisha Rarey
  - i. Website: Do not need to change the front cover because Outsider Comics is no longer a member. We should not kick a business off the website just because they are not a member.
    - i. Suzie said she would pay for Outsider Comics, so we can keep them up on our website. It reflects the vibrant retail in our area.
  - ii. Troll Duality? No word on using it. David (representative for FAC) said it should be fine by FAC and we can put it up. But we do need to have the right? Pete should email the artist, although the FAC has the right to allow use.

### **Committee Reports (as needed)**

#### **Announcements and New Business**

- A. HomeStreet Bank User updates – Paul
- B. Vote in an officer to fill Marko's position as VP Communication?
- C. Ken moving out--new office? Current monthly rent: ~\$380

**9:45 Entered closed session.**

FEB AWARDS: The Bridge lights

Minutes submitted by **Trisha Rarey**