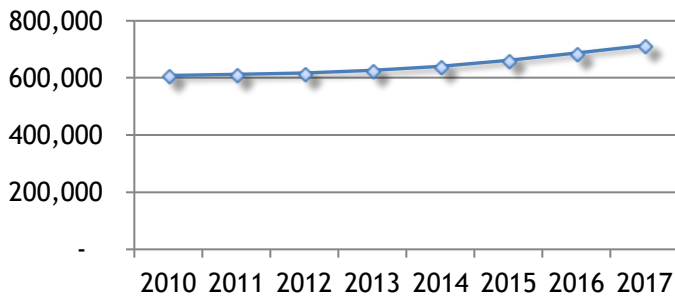


City of Seattle

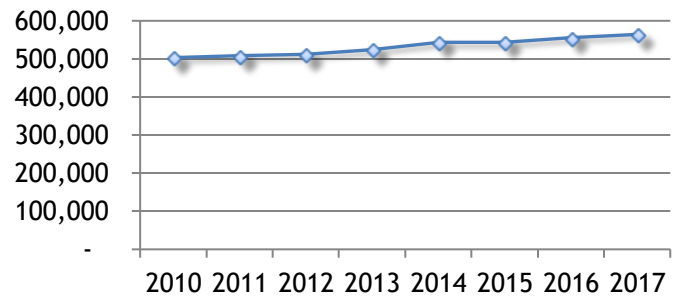
2017 Neighborhood Profile

Neighborhood profiles provide a snapshot of data for Seattle neighborhoods. The most recent available data is used for population; employment; number of firms; retail and restaurant sales; retail lease and occupancy; and apartment rents and occupancy. Due to the small geographic areas (and therefore small sample sizes), data should be considered directional with a focus on long term trends rather than on any individual data point. Information on sources appears on page 2. The last page of this document indicates the boundaries used for data collection.

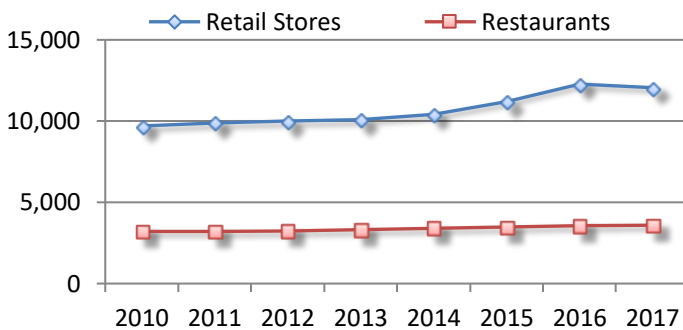
Population



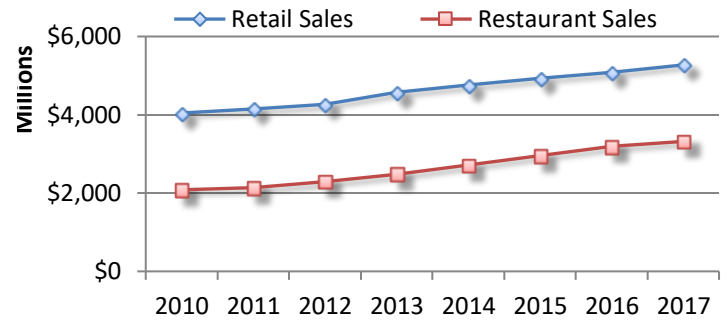
Jobs



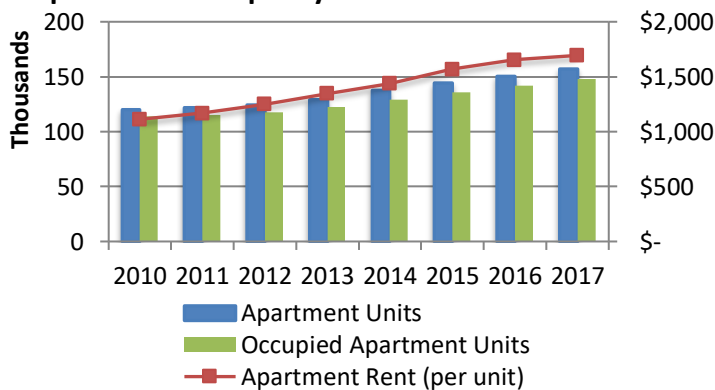
Number of Restaurants and Stores



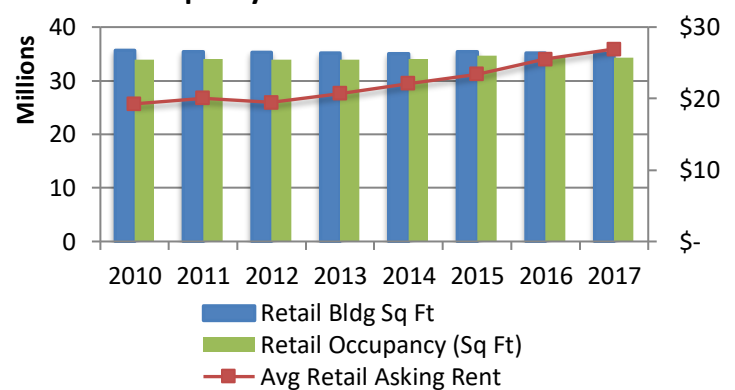
Restaurant and Retail Sales



Apartment Occupancy and Lease Rates



Retail Occupancy and Lease Rates



By the numbers

	Population	Jobs	Retail Sales (millions)	Restaurant Sales (millions)	Occupied Apartment Units	Apartment Rents (average)	Occupied Retail (Sq. Ft.)	Retail Lease Rates
2010	608,660	503,358	4,045	2,083	113,639	\$1,112	33,953,777	\$19.26
2011	612,100	508,350	4,156	2,132	115,101	\$1,169	34,110,709	\$20.05
2012	616,500	511,150	4,272	2,300	117,625	\$1,251	33,971,982	\$19.45
2013	626,600	524,952	4,566	2,484	122,347	\$1,346	33,903,462	\$20.73
2014	640,500	544,250	4,753	2,717	129,379	\$1,437	34,046,999	\$22.11
2015	662,400	543,817	4,924	2,951	136,021	\$1,569	34,625,608	\$23.40
2016	686,800	555,026	5,078	3,191	142,121	\$1,654	34,481,307	\$25.53
2017	713,700	564,277	5,273	3,320	148,171	\$1,694	34,240,314	\$26.93

Notes on Sources

All figures are estimates. Due to lack of available data, some are estimates based on projections. Except in the case of population and real estate data, 2017 numbers are projected based on the trend. For jobs data, 2016 data is also a projection.

Population figures are derived from [U.S. Census](#) counts and current year estimates from [Esri](#). While they may indicate a general trend, this data may not capture sudden changes such as those occurring during and following a major residential construction boom.

Workforce data represents job counts within a certain geography (that is, the number of jobs within a boundary based on place of work). The source used was the U.S. Census Bureau's "On The Map" web application (<https://onthemap.ces.census.gov>). Data for 2016 and 2017 were estimated based on the trend.

Number of Firms is based on all firms that filed sales taxes with the [Washington State Department of Revenue \(DoR\)](#). These data were provided by the Washington State Department of Revenue and are based on the business location of the filer. Depending on the addresses used for filing by businesses each year, this may introduce some variation in the data from year to year.

Retail Sales figures are also from the Washington State Department of Revenue and are based on taxable sales reported. These include only traditional retail ([NAICS codes 44-45](#)) and Restaurants ([NAICS Code 722](#)). Taxable retail sales numbers are estimates. Businesses report sales at the city level. To fulfill these custom data requests, DoR allocates sales based on their number of locations and the number of employees at those locations. For business locations with higher than average sales for that company, this will lead to an underestimate in the total for that business location. Businesses located outside Seattle doing business in Seattle are allocated based on multiple factors, including; population, area, and business activity.

Retail Lease and Occupancy data are from CoStar and reflect the history for all space in retail buildings. Retail space in office buildings is not included. Retail lease rates represent the current asking rate for available spaces.

Apartment Rent and Occupancy data are also from CoStar and represent self-reported statistics from property owners and managers for each year.

Notes on Boundaries

The boundaries used in this profile are as follows:

