



**Fremont Chamber of Commerce Board Meeting
February 22, 2017
Brown Paper Tickets Conference Room**

Attending: Pete Hanning, Marko Tubic, Jennifer Beus, Suzie Burke, Sean Erdhardt

Staff: Trisha Rarey

The meeting was called to order at 8:07 AM by Pete Hanning

Introduction by **Pete Hanning**

Personal Story: Jennifer, PCC: To know what is going on in Fremont. PCC is one of the biggest Retail and community owned and operated businesses so it makes sense to be a part of the Chamber.

Motion to approve the August Board Meeting Minutes made by Suzie Burke, seconded by Ken Saunderson and were **APPROVED**.

Finance Report – Phil

- Since Phil is sick we will table the 2017 budget until next meeting in March.
 - The recent finance meeting with Ken, Phil and Pete a 2017 budget was created by looking at the areas in which we excelled and the areas we need help in.

Old Business

A. Board Recruitment review

This is a very Important goal! It is a board responsibility, not Caroline's or Trisha's. The goal is to look at Fremont's geographical locations like the north canal area--the "Silicon Canal", and the Stone way corridor.

- Technology
 - Pete reached out to Tableau
 - Neal from Tableau (Ken)
- Ken has reached out to Laura from adobe
- Suzie wants to have Brooks, Jennifer will reach out to them
- Ken will contact someone from Geek Wire
- Ken will send out the email about "what it takes to be a board and what our purpose is"
- Paul Robinson from HomeStreet needs to get his feet on the floor since he just started.
- Suzie is the representative for the Industrial Association. Maybe Suzie should still ask Eugene Wassermann to see if he is interested.
- Fremont Brewing would be a huge asset and someone should contact Sara Nelson.
- Take a good look at the businesses along the water from here all the way to Dunn Labor and grab a strong representative from there.
 - Suzie should reach out to Mark Grey, property manager for Google and Tableau area
- Maritime industry and across the water, like Foss Tug
 - Picnic in the Park will give us the contacts and show our value to the maritime industry

- B. Hiring update & management model
 - Board only meeting. Trisha was out of the room while they discussed this.
- C. New contracts for Caroline & Trisha
 - Board approved to have Caroline and Trisha continue their jobs this year with a new contract.
- D. Hysterical Marker Maintenance—Sean
 - Tabled.

Chamber Staff Reports

- A. Membership and Office Management - Caroline Sherman
 - See back of Agenda
 - With membership, we need to ask them to join the board (like Google)
 - Quarterly reminder on our goals with Asana
- B. Programs and Event Management - Trisha Rarey
 - See programs update attached.
- C. Communications and Marketing – Trisha Rarey

Committee Reports

- A. Membership Development/Member Services – Ken
- B. Marketing and Major Events
- C. Solstice Social Good Project Update – Ken
 - Over 100 people showed up at the event last year bringing together nonprofits and business. In Dec brought together people from businesses like Google, Geek Wire and they decided to do it again
 - Seattle Foundation now involved. Doing the event on Solstice itself, not on the Fair (Tue, June 21) – it will be better for businesses so they do not have to deal with the traffic and people from the Fair.
 - 8a-2p day program (Adobe to host it)
 - Suzie wants to have the mayor to speak.
 - Three different programs
 - 10 case studies (like how to get your employees to volunteer – get PCC to be a case study)
 - “Fremont Cares” all these great resources here, can we partner up with nonprofits to make a difference (asked Solid Ground to be our partner) 3-4 hours of free consultations from multiple businesses
 - Match up their needs with Fremont Businesses that can help them
 - Next year (application process to get free help)
 - Sign on bridge use to say “Fremont has a heart” and that is the goal of this meeting to bring heart to Fremont.
 - Social Good Doctor: tables, like a vendor – consulting on different subjects that will help the business
 - This event is a networking, good practices, spin it off as a FCC event to reach the corporate level/Executive level businesses
- D. Programs
- E. Community Relations
- F. Lake Union District Council – Need Representative
 - This needs to be deleted from the agenda because it will no longer be available after this year. No representative needed for this anymore.
- G. Fremont Arts Council – Need Representative

H. Fremont Neighborhood Council – Need Representative

The chamber need to have representatives at the above meetings and this is why we need to have better board recruitment.

I. North Seattle Industrial Association – Suzie

- NSIA sending a letter on the bus stop on 34th and Fremont
- Let's get a nice piece of artwork there! Get something all set up all nice for the bus goers.
- They are seeing these types of things happen all over the city and trucks are having troubles getting around. We cannot have more 34th Streets in Fremont.
- Working hard with the corps of engineers for the 100 years of ship canal (this year) and Ballard locks. Making a big push to get the lock repaired. They need to ask a higher power than just Pramila Jayapal.
 - \$50,000 environmental study on the locks and how it effects our maritime industry as well. Initial draft of study at the next NSIA Meeting.
- Suzie is going to the Seafood and Maritime meeting on Thursday this week. They are coming back to town. ---- Focus on getting people to Picnic in the Park.

J. Advocacy

- Governmental Issues – Suzie / Susan
- Safety & Transportation Committee – Pete
- North 34th dedicated bike lane – Suzie
 - We are happy that SDOT is delaying the Bus project on the corner of 34th and Fremont. Our goal is to push that bus stop to be moved across the street with a covered area. We need to be aggressive on the widening of the sidewalk.
 - Complaints about the bike lane on 34th. They are using it as a parking lot and people have to wait to drive. We need to get the bike community on our side about this to push back.
- Jennifer showed a lot of passion for traffic safety and parking in Fremont. She should be chair member in the transportation committee
 - Suggestion for committees: spilt the safety and transportation committee (Pete is safety and Jennifer is transportation)
- Troll light is going to get done when the weather is nicer

Announcements and New Business

- Rebranding: Fremont and Ship Canal Chamber of Commerce to give a stronger voice to the maritime industry businesses. Hire someone to promote the July 9th event (100 years of Locks)
- Jennifer needs to be signing checks and she needs to go to HomeStreet to double check she can sign them.

Adjourned: Motion to adjourn by Suzie, seconded Ken. So moved at 9:58 am.

Minutes submitted by **Trisha L Rarey**