



**Fremont Chamber of Commerce Board Meeting  
August 30, 2016  
Brown Paper Tickets Conference Room**

**Attending:** Pete Hanning, Phil Meganhardt, Suzie Burke, Andrew Arthur, Marko Tubic, Susan Fuller

**Staff:** Trisha Rarey, Caroline Sherman

**Guests:** Kirby Lindsay

The meeting was called to order at 8:37 AM by Pete Hanning

Introduction by **Pete Hanning**

**Personal Story: Marko Tubic.** Why are you involved and what do you get out of the Chamber? His Grandfather owned a Mom & Pop store in Milwaukee. The neighborhood went bad really fast, and he closed business and had to move. Marko realized that you have to get involved and stay connected with community. So that's why he got involved and he's really enjoyed his time with it.

Motion to approve the July Board Meeting Minutes made by Suzie Burke, seconded by Phil Meganhardt and were **APPROVED** with the list of those present to be amended by Caroline.

**Finance Report – Phil**

For the month of August, Programs Goal was to make \$1,500. Only made \$1,000. Membership Goal was \$4,500. Expenses are usually under budget, if not on track.

Financial position: We are doing OK. We are significantly higher than last year. Paul did a good job putting aside money for reserves. This puts us in a good position to hire an Executive Director, once we resolve the Contractor/1099 issues. Last year we paid \$63k. Discussion about how we are set financially to hire an ED.

**Old Business**

- A. Update on attorney review of Executive Director position—Susan
  - a. Attorney has been paid. Questionnaire sent out requesting info about role/activities of ED. Results of that will then allow Attorney to provide guidance.
- B. Update on timeline for executive director search – Pete
  - a. Proposal to full board is that we put out the job description and get candidates to apply in September. Hope to interview and hire in October and ramp up until the end of the year. Will need to add basic outline of work involved in job description. Work on metrics over the past few years will help here. Job description will be sent to full board before going public.

- b. Continue working on Value Statement of why we are here. Example: we vetted bicycle lane before it was implemented. However, this example is a bad one, as WADOT didn't take any of our suggestions.
- C. Wiffle Ball Tournament Update/Park fees – Pete
- a. Postponed this year. It was hard getting teams, getting a non-conflicting date on the calendar, etc. Looking to run it in the Spring.
  - b. Park fees—we can use the permit fee for anything else with the Park—“Park Credit”.
- D. 2017 Fremont Walking Guide contact – Pete
- a. Phil & Pete tried to meet with John Nordstrand, but were unsuccessful due to various conflicts. As a result and for other reasons, John has declined to work on the WG for this year. Board needs to acknowledge John and Nan Nordstrand for their work in the past. Marko recalled an interaction with John that he regrets: there was an internet issue that John helped with where communication went badly on our part, and we offended John.
  - b. Bold Hat is going to do it within the same budget constraints. Ken is spearheading it and met with John at Bold Hat. Pete brought in a bunch of tourist maps for analysis and ideas. There are lots of printers online that will do a good job. Bold Hat has been working with the Seattle Times for print jobs. Graphics will be done by Bold Hat's in-house graphics designer.
  - c. Deadline is moved out to January instead of October. Pay in advance program; if you don't pay in advance, you don't get listed.
  - d. WG is great as it is, but it has to be reduced folded width to fit the slots in the racks on the Ferry Boats.
  - e. Overdue payments have been trickling in. Anyone who wants to get in on 2017 who hasn't paid, must pay up front on overdue and for 2017.
  - f. Hire someone to help? Phil says it's on the Board this year to do this.

### **Chamber Staff Reports**

- A. Membership and Office Management - Caroline Sherman
- a. See back of Agenda. Membership drive has begun.
  - b. Board to review list and work it! Important to stay in touch with Caroline on names you are working with, so the office sounds informed when calls come in!
- B. Programs and Event Management - Trisha Rarey
- a. See attached.
  - b. Ride the Ducks is single biggest provider of tourism to Fremont. 4 tour guides who showed up are veterans and volunteered. Tour ran long because we spent too much time on the water.
  - c. Next month's health event has 10 people signed up. Tech event only has 2 people signed up so far. Consider using list from previous attendees and tracking in FileMaker or Constant Contact who likes to go to what type of events.
- C. Communications and Marketing – Trisha Rarey
- a. See attached.
  - b. Every week she does a membership walk around coinciding with WG drive.

- c. Getting requests for ads in Blast. Goes to 3300 people. 22-31% open it.
- d. Website is up to date with current information.

## Committee Reports

### A. Membership Development/Member Services - Ken

### B. Marketing and Major Events

- 1. 2016 – Oktoberfest – Phil
  - a. September 23-25. Volunteers trickling in.
  - b. Get the word out: “This is the Chamber’s fundraiser, and if you can volunteer Saturday night.”
  - c. The 5k is called the Alpine Climb. Run up kite hill.
  - d. Marketing is happening. Everything is going well. Working with Fremont Studios.
  - e. Traffic Issues: Have to close Phinney at 35th now to do drop offs, then they go East on 35<sup>th</sup> (used to be 34<sup>th</sup>) and they emerge at Evanston light. There’s going to be a bad traffic jam. Shannon Wilson & Theo’s are very upset about the new bike lane/traffic pattern. Will need Jersey Barriers to block access for safety reasons.
  - f. Consider informing adjacent neighbors about all this.
  - g. Ticket sales are above what they were last year. 5K is doing better than ever.
- 2. Marketing Committee Volunteers Needed – Ken

### C. Community Relations

- 1. Fremont Arts Council – Barbara Luecke
  - a. **Amended:** 8 people on FAC board, not 4. Linda Greenway stepped away for part of the year, but she is still on the board. Amended per Barbara Luecke’s notes.
- 2. Fremont Neighborhood Council – Need Representative
  - a. Pete and Kirby both go. Toby is as unhappy about 34<sup>th</sup> street redesign as Suzie. Work on Aurora Bridge is going to make the area really nice. The piers will be lit up. It’s a big improvement. 900 N 34<sup>th</sup> building is a Living Building, the second one in Fremont. It is going well. Getting light at 34th (JP Patches Pl) & Troll Ave.
- 3. Lake Union District Council – Need Representative
  - a. One meeting in September. Likely going to vote on whether to continue or not because Mayor has removed all staffing for District Councils. This is going to break up the unity of the Lake Union group. It has been overseeing street use and more.
- 4. North Seattle Industrial Association – Suzie
  - a. No meetings in July & August. Next one in September is going to be about keeping freight corridors/truck streets. One ally is the OED that is still respected by the Mayor’s office. These corridors are needed to keep Fremont moving, so we need to advocate for it.

### D. Advocacy

- 1. Governmental Issues – Suzie / Susan
  - a. ~~Nothing to report.~~ **Amended:** Traffic issue due to bike facility--street too narrow. We will approach Mike O’Brien for help.
- 2. Safety & Transportation Committee – Pete

- a. ~~Street Fund Grant Application: Street Light at N. 34th & Troll Avenue N. & JP Patches Place. Tableau is a big booster of these projects.~~ **Amended:** New light at 34<sup>th</sup> & Troll Avenue is coming due to 1:1 match commercial. We should award and congratulate FLVC.
- b. RV Park **on canal** is going to be dismantled.
- c. Ship Canal Park maintenance is tough, as workers feel threatened. Heroin epidemic, tons of needles to be cleaned up.
- d. SPU has raised the price on garbage 7.6/8%. Normal raises are 4%/year. This is to pay for the cost overruns on the transfer station & South Park. Want everyone to pay for picking up trash for indigent, but should be a General Fund issue.

### **Announcements and New Business**

1. Award Proposal: At holiday party for John Nordstrand for Walking Guide. Hallows Church needs one for their Party in the Park. A real bright spot! Robert Foot did art at foot of Stone Way.
2. North Precinct Advisory Council met. It's been portrayed that we've been pushing for the new precinct, but we are just being brought up to date. It's twice as expensive because of fleets and vehicles and they don't want it to look like a police building. It does need the parking underneath it to protect the fleet.

**Adjourned:** Motion to adjourn by Suzie, seconded Susan. So moved at 9:56 am.

Minutes submitted by **Caroline Sherman**

**Amended 10/25/16 by Caroline Sherman per Suzie Burke's and Barbara Luecke's notes.**