

10/28

8:00am - Phil called meeting to order

Phil	Shawn	Ken	Paul
Pete	Jessica	Marco	
Kristin	Kathy	Fremont	Barb
James	Steve	Jen (?) - PC?	Leanne

Benefits breakfast: well-attended; sales pitch could be strengthened (fill out your package now before you leave)

Membership dashboard -

12 new ~~bad~~ members -

change update - finding how we don't know

exist - 1875 have been added or updated.

Kathy - 1870 live in Fremont according to city, but

its name like 2000+

20 to go before 10/31 - JV is working hard.

walking guide sign up ends on Saturday.

Awards: Mike Hale + Oli for auction
Fremont ~~Sunday~~ ^{space} Sean - big spender for night ^{coordination} Pete

Moose Lake Festival - \$30 (special snow)

Seattle Childrens Theatre - \$10 (child to go to theatre)

~ \$39,000 when all is said + done.

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Parking: We went over proposed changes to 4th street - JV will know these.
↳ all on hold for now.
↳ there isn't a process for saying no to the city.

Community relations:
Arts Council: Barb

powerhouse - scrubbing it
ppl come in to make art off the street. "Reactivation" meant to be a workshop. 80% of arts council business. Keeps people coming in. Rummage sale +
↳ could we have monthly subz @ Powerhouse? (not winter)
10,000 sq ft needed for feast + parade workshop.

Mgmt + operations
new office lease signed + authorized. new office space @ Ken's office.
new cube space for \$600/month

Susan no longer available for board. need new, young people for board/leadership.

- petapalooza person
- bike shop owners
- mir
- ewo (darien)

9am - Tuesday 11/3

- Strategic planning mtg - who ~~is~~ 1/18 - planning group starts in december. will be a part of cmte.

you will participate. no budget for strategic planning meetings

Wed Jan 9 Thursday 1/21

~~9am~~ 11am - 6pm
Brown Paper Trip (TRP)

all grants:

Finance comm has approved

\$1500 - History Use

\$1000 - BFDay

\$500 - arts council

\$3000 budget

} board voted passed

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Marketing

11/5 - next meeting

reviewed materials for duvo
grant w/ city / extend chamber
dashboard to make walking
guide mobile app. working
w/ Fremont biz

↳ today @ 2pm @ Sakunbldg

↳ OED - grant / biz one.

= walking guide mobile app

Halloween:

businesses don't sign up early
for trick or treat. now

city is working on getting kids.

125 businesses signed up now

Fremont Festival - 3 day celebration,

homeowner title sponsor;

biz sending info about

any special thing they are

doing, esp Sat Dec 5. Band on

Friday night @ Lenix

Lighting.

= Santa pros @ Reddon on Saturday

banners @ bridge + lighting also over neighborhood.

lights/banners [\$1000 grant from city (going for it) FCC - \$500 grant.

- online / FB banner etc : bold hat marketing guy can help. → last year \$250 spent for online ads

Trollwren : Troll's bday / small membership thing @ donec lodge. no beer garden after all. \$600 pizza for costumes @ Red Door.

Trade on + Jack local : partnership
→ post on FB turn into an ad on a local publication. fee is nominal to biz, free to npos. 20% disc. to FCC member.
- maybe do a campaign w/ Jack local in 2014? (Pete)

anonymous
\$99 for piece
\$100 for
\$100 for
\$100 for

→ feel back from biz.
- 5 questions for ppl who leave biz
- review goes to biz directly. biz can then review ~~gets~~ gets award points.

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Finance - Paul

~~to special events fee still top~~
fee calculator: turn on 10 november
Octoberfest - meet w/
NORCO precinct + ask what
little can be done to order
to keep event going.

Event fees: budget conversation
ongoing. don't know event
fees yet
December first week - have
budget all wrapped up.
Increased over last year by
sponsorships + watching
bottom line
10% - 15% higher than last
year for actual expenditures.
4 1/2 months ~~in~~ in reserves/
the goal is 9,6000

Holiday party - '212. Marko
will act as host.

Fremont Sunday mtg. 25 years
Nov. 22 - Sunday

can't
drive for →
canned food
for →
party - 2 celebrations -
New Harvest - pack up earlier
friends + family w/ cake.
↳ lend them support.
→ proceeds @ Red Lion go to
New Harvest (didn't get the
right)

Phil Oktoberfest - 2016 planning is
underway.

Testing "Hopscotch" as name.
3/26 + 3/27 ↳ easter weekend w/ march.
↳ @ Fremont Studios

Fair - art cart + parade folks
meetings now.

Seattle social good @ Fremont
Foundry, - Th/Fri that week.
Tableau biz supporter.

8/

~~3472108~~
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~~3472108~~

Advocacy - Suzie

34th street: bicyclings there.

voting - ballots in / ^{yes on} Westbrook
we will try to house
representative in Fremont / Ballard

Restaurants supporting Westmont
& Johnson.

car camping } NSIA - difficult streets are in
Fremont - n. northlake way -
cleaned up & holding their
own.

↳ Ballard -

<OUT>

- police foundation - table?
Pete + Phil will do.
Thank the police

Growth mgmt act city redefining
zonings. small biz definitions
are all over the place.

Changing industrial zoning est
Commercial + residential.

~~for~~ Siphon project going well / secondary
+ canal st. are closed.

40 tents @ fest city in Ballard.
no services.

next month: Tuesday, Nov 17

