

**Fremont Chamber of Commerce Board Meeting  
July 29 2015  
Saturn Building, #310**

**Attending:** Phil Meganhardt, Sean Erhardt, Kathy Peterson, Susan Fuller, Sean Erhardt, Rodman Miller, James Wagner, Paul Doak, Kerston Swartz, Christy Arrington,

**Staff:** Jessica Vets, Caroline Sherman

**Guest:** Ole Carlson

The meeting was called to order at **8:05** AM by Phil Meganhardt

**Motion** to approve the May Board Meeting Minutes by **Phil**, seconded by **Susan** and were **APPROVED**.

**GUEST**

**Ole Carlson, BF Day, Reading Intervention Program—seeks help from FC**

- Read 180 System 44. 5<sup>th</sup> Grade Kids completed it and have moved up. But they have run out of money. No funds from district. Applying for grants. Relaunching Chamber Sponsored Auction in November. It would be all BFDay's responsibility. Would like FC's email list & invoice support. Not asking for Chamber to write a check. Use grant application to cover expenses. Hoping to have Suzie underwrite the event. Kathleen Hale will give low price as auctioneer. Looking for business support from community, to support our Fremont kids and our Fremont school. Timing is workable. Businesses have/hoping to get: Bad Alberts, Pecado Bueno, Tableau, Suzie Burke, Mike, & Pete & Kerston. How much money we raise will determine the size of the position to oversee the program. Trying to raise \$80k, which would pay the salary. See BFDay website for marketing & donation forms. ~160 people/20 tables.
- Add to Community Events and Exec Committee mtg

**CATEGORY REPORTS**

- **Membership Development / Member Services**
  - Monthly Programs / Sponsorships – Victoria Odell
    - September & October Meetings update
      - October 21
        - Approached by Electricians Union for partnership
        - Could do a Shop Local/Chamber 101 thing
  - Membership Dashboard – on back
    - Reduction in delinquencies this year vs last year—kudos to Caroline.
    - Membership Committee – Drive to support Jessica's time in recruiting in Oct.
  - Award ideas – on back
    - Fremont Brewing, Sarah—donate beer at drop of hat. Never have gotten an award. "Local Beero". Wants to join Gov't Affairs committee & run for board.
    - Burke Bldg Mgt team—Sharon works really hard to organize bldg. to clear out at 4:00pm for Fremont Fair. Dinerware, etc.
- **Community Relations**
  - Partnership Opportunity - International Brotherhood of Electrical Workers – Jessica will pursue
  - Fundraising Breakfast / Lunch – what events are upcoming?

- BF Day School Auction – need help in planning – Pete Hanning
  - Fremont Neighborhood Council – James Wagner
    - State Rep Brady Walkinshaw fielded questions, mostly around Sound Transit. Handed out link to Survey: [www.bradywalkinshaw.com/survey](http://www.bradywalkinshaw.com/survey), #workingtogether.
    - Howard Hugh re: protective bike lanes for 34<sup>th</sup> Street. There was a lot of disagreement, bikers who don't like two lanes.
    - Garbage outside of Ballroom, pizza plates
    - Underdog Kickball League—drunken and disorderly at BF Day field
  - Fremont Arts Council – Rodman Miller
    - Met budget. A little money in the bank.
    - Jessica: September meeting when folks come back after Burning Man. Meeting regarding trash, etc was good. Rickijean will look into trash mgt companies. Reconvene in fall.
  - Pete's idea for FSM fall event
    - FSM is 25 years old this year and wants to do something to celebrate.
    - FC should acknowledge this anniversary and FSM for all it has done for Fremont.
- **Management & Operations**
  - Executive & Membership Committee – Phil Megenhardt
    - Dues & Bylaws - Sole proprietor & Walking Guide - Discussion and possible vote
      - Friends is a donation without benefits
      - Suzie wants to bring back Sole Proprietor
      - Move forward with Exec Comm recommendations... and incorporate into Bylaws...
    - Fremont Bridge Lights – Mike Peck idea, \$1250 from FCC plus support – discussion
      - Found some LED lights to light up the Fremont Bridge. Every foot or 18” all over the bridge. Is also an extra aid to navigation. Will “announce” Fremont. Attach with strong magnet. Payout would be in October.
      - Will SDOT take care of them? Will they look schlocky, as individual lights fail?
      - **All in favor, unless it looks like crap**
    - Lady of Fremont/Rapunzel's hair is back.
    - Review Board Contact sheet – if you are not on a committee sign up to join one—Passed around list to get cell phone #s, and sign ups
  - Finance Dashboard – Paul Doak
    - Monthly financial review
      - Running better than expected
    - Homestreet Bank update
      - All set up. Remaining: setup QuickBooks online with bank, then Paul can pull reports without having to go through Jessica, saving her time.
      - Still waiting for receipts from Fremont Fair.
- **Marketing & Major Events**
  - Marketing Committee – Ken Saunderson
    - Updates: website and Friday Blast
      - Trying to highlight business, make it more current and up to date. Have a new Featured Member widget that is up and running
      - Loading all logos for all our members

<ul style="list-style-type: none"> <li>• Updated collateral</li> <li>• September/October Jessica will be working on Membership Drive as top priority!</li> <li>• Monday, Aug 3 Marketing Meeting, at noon.</li> <li>• Kudos to Jessica for getting to this point from ground laid last year.</li> <li>▪ Walking Guide contract in place with Cougar Mountain Productions - \$170 members / \$220 nonmembers <ul style="list-style-type: none"> <li>• Lower increase for members / Higher increase for non-members— Phasing this in over several years.</li> <li>• Great design ideas working with Nancy</li> <li>• Tool for Member drive for retailers</li> <li>• Great tool for tourists. Working on Tours of Fremont: Walks of Fremont, Disneyland-style, start at member businesses, exploration, Space Walk, Intoxication Tour starting at Pot Shop...etc. Only businesses mentioned will be members.</li> </ul> </li> <li>○ Major &amp; Community Events – Marko Tubic, Chair <ul style="list-style-type: none"> <li>▪ City of Seattle Event Fees, update on meetings – Phil Megenhardt <ul style="list-style-type: none"> <li>• Moving from flat fee to fee-use system. Arterial vs non-arterial, beer garden, \$20 vendor fee/vendor, parades. The recommendation was to “pass fees on to vendor”—not happy with that! Phil working to stop this and not have City Council vote on it. Using Voters Voice to get the word to the City Council from businesses.</li> </ul> </li> <li>▪ Fremont Oktoberfest – Phil Megenhardt <ul style="list-style-type: none"> <li>• Planning going very well</li> </ul> </li> <li>▪ 2016 Planning Fremont Fair / Hopscotch - Phil Megenhardt <ul style="list-style-type: none"> <li>• Planning going very well</li> </ul> </li> </ul> </li> <li>• <b>Advocacy</b> <ul style="list-style-type: none"> <li>○ Governmental Issues – Suzie Burke / Susan Fuller – Interest to join Sara Nelson</li> <li>○ Safety &amp; Transportation Committee – Pete Hanning</li> </ul> </li> </ul>
<p><b>ANNOUNCEMENTS &amp; NEW BUSINESS</b></p> <ul style="list-style-type: none"> <li>• Sign up to Ride the Ducks, Aug 19<sup>th</sup>! <ul style="list-style-type: none"> <li>○ New hot dog vendor: Sam’s Solonora</li> </ul> </li> </ul>
<p><b>Adjourn</b></p>

Adjourned at **9:10** am by Jessica Vets.  
Minutes submitted by **Caroline Sherman**