

**Fremont Chamber of Commerce Board Meeting
July 31, 2013
History House of Greater Seattle**

Attending: Ken Saunderson, Suzie Burke, Jessica Vets, Paul Nordstrand, Ryan Reiter, Victoria Dzenis

Guests: Kirby Lindsay, Muzala Katambo

The meeting was called to order at 8:07AM

Ken Saunderson President, read the Fremont Chamber Mission and led introductions. Change of typo Suzie made a motion to approve **June 2013 minutes**; the motion was seconded by **Paul** minutes were **APPROVED**.

Executive Director's Report:

Jessica reported on the Calendar of Awesomeness there is lots of stuff going on this year. If you see anything you think is missing, let me know. Also mentioned that the focus is on value added content, thus making sure there are lots of networking meetings. The Dashboard is pretty much on, difference from goals to the "to date" is very close. Unforeseen updates – Fremont Sewage overflow advisory board committee, interesting issues, beginning stages of project. They will be coming back with options for that project in the coming month.

Last month we talked about power outages, heard back from City Light, Tyson Lin could be here next month and was very apologetic that they could not attend today. **Ken** asked if this is a Board item or should we have a special meeting? Was decided that we should bring them to the August Board meeting and could extend outside conference room as needed. Kirby added that we could open it up to the general public as well.

Jessica reported on the unplanned outages: April 13, 1.20 minutes, June 4, 7 hour, 52 customers affected transformer blown. June 22 – Mylar balloon hit the transformer, blew out the system. All of these affected Fremont businesses and residents.

30/60/90 report – we are up 6.5 % over last year. New Members: US Bank - SPU, Tiny Ninja Café, Cedar Life Family Medical, and Happy Hauler renewed after 3 years.

Executive Committee:

Ken reviewed Board assignments: need assistance for various events. Ken will be at Ducks & dogs, Suzie will be a greeter. **Jessica** said what we really need is 107 people to sign up! Please encourage people.

Ken asked who else we reach out to? Neighborhood Council, Doric Lodge? Ryan offered to put it on the Sunday Market newsletter.

Ken asked if Jessica needs help with getting Geek Meet Up Venues? Jess said yes, help with getting some of the bigger companies, Google. Event at Adobe went great, but very few of their own employees came. Suzie suggested trying IcoGen. Small labs in the building, biotech.

Board Assignments:

Participation by Board members; just a reminder that everyone on the Board should be participating. **Jessica** will get out commitments to Board members.

Time to think about new Board Members -- We have 4 Board positions to fill.

Ken asked whether Stephanie is coming back? Jessica reported Stephanie said to find another retailer.

Lynn from Literacy Source is another suggested Board member (Suzie). **Kirby** also mentioned that Morgan hasn't come to a board meeting. Any other suggestions from the Restaurant/Retail group?

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Ken asked Jessica to remind him to make a plug for Board members at the August and September Meetings.

Quarterly Presidents meeting of Arts, Neighborhood & FCC. Pulling together resources, get involved, build strong relationships with neighborhood partners. Mid Aug is first get together.

Finance Committee:

Jessica reported on the Year End Financials & P&L: We're looking good! We have a 7-month reserve. That is one of the metrics that we look at to see our financial health. With the Fair, we are realizing both the income and expenses, but need to subtract that from P&L so that we don't have a spike in one month. Jessica will send out corrected report (2013 instead of 2012). We end the year strong +\$3,128 on our budget. We matched the budget very nicely overall.

Solid Ground Report –

Jessica reported on used the tracking worksheet to look at various revenue streams going towards Solid Ground. To date this year we have raised just over 10K, doesn't include money from Fremont Fair. On other side of sheet is P&L detail from Fair this year. 10,572 profit from Fair (on Bold Hat Report), we show just a little over 12K. Hope to meet with Andrea to go over discrepancy. Do we give this money to SG or to the several projects, such as grant requests? We self-imposed a guideline that $\frac{3}{4}$ of the revenue of Fair would go to SG. We can change this at any time. Proposing that we look at changing it this year.

Ken said that we discussed at Exec committee, we have other things we can fund. Shift some of this money around rather than putting it all in SG. As the Board, what do we want to do?

Suzie suggested that people should know when they are giving to SG; the Fair is rather a way to fund projects in the community.

Ken suggested we further discuss the relationship with SG going forward. Their mission has changed, no longer Fremont Public Assoc.

Jessica is always telling people to give to SG on behalf of Fremont CC.

Community Grants:

Jessica mentioned there is a new proposal from BF Day for their annual auction that could be added to the grants recommendations.

Determined that the projects proposed should all be fully funded. Can we increase the budget for community grants – ex: Doric Lodge making emergency preparedness kits to give to the community. **Kirby** said she would love to see us participate in that event, as it is unlike most of the events the Chamber supports.

Other events we helped fund....kids show at Fremont Abbey, graffiti, Halloween hoopla (all underfunded, would love to assign more money to these as well).

Ken also mentioned the Rocket – Suzie suggested we just ask some of the property owners around it. Ryan offered a donation box at the Sunday Market.

Ken suggested: Neighborhood Council, Doric 500, 750 for kids show, etc. Adds another \$2,200-3,500 to this. **Suzie** made a motion to accept this, **Ken** seconded. Motion was **APPROVED** to accept the funding as suggested.

Suzie suggested spotlighting these in the Blast.

Ken recommended that we discuss the Solid Ground donation again in August, when accounts are accurate.

Membership: The next Member Monday Walk is August 5, 10a at Marko's Office

Hales Ales hasn't renewed in some time. If you know those folks, help out. Suzie will talk to them about using their room. Jessica suggested Nov Shameless.

Major Events Committee:

Fremont Fair: Great event. Fremont Oktoberfest is in full swing for planning, graphics are done.

Ryan reported on various events he is working on, Fremont Sunday Market and Outdoor Movies.

Ken mentioned that we would like to sit down earlier with Arts council about how we can best support the parade. They would like to see more business support, but we don't know that they are asking enough people or asking in an appropriate way.

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Kirby reported that the Solstice cyclists will be at the next FAC meeting. Worth people knowing about this meeting, the cyclists are not part of the FAC Solstice Parade, even though FAC gives them money. **Ryan** asked how much FAC is looking to raise for Solstice? Kirby said, \$70,000.

Ryan mentioned Fremont Outdoor Movies and a Cap Hill event. The First beer garden is this weekend at the Outdoor Movies, a sing-along Hip Hopera with Ryan Lewis. Ryan continued that the Movies are not making a profit so far this year, but we can fit more people. Need to find a sponsor that can offset 10k of our costs.

Ken suggested that Ryan be added to this report (Major Events) and report monthly.

Kirby mentioned the Ignite program on Aug. 18 and the Groundspeak Block Party on August 17.

Community Engagement: **Ken** reported that Wiffleball is rocking. Ken will walk the area on Friday with flyers. Registration closes end of August. Tues. September 3 for team meeting.

Kirby – did not attend FNC meeting but heard they discussed SDOT plan for a bridge for light rail. 8 proposed ideas 4 in Ballard, 4 in Fremont. Looking to finalize to 4 options.

Ken suggested that we send a letter to the effect that we need more of a business approach.

Kirby mentioned that the FAC meeting in July was interesting, new ideas, maintain public art in Fremont. New donation box at the Troll.

Safety Committee: No report. **Suzie** mentioned that the Police picnic happened.

Government Issues:

Suzie reporting: Bike master plan & transit. Keep an eye on these projects. The community knows best where these need to be.

October event: Wallingford, Phinney & Fremont will partner together to do a Candidate Forum & Debate, just Mayoral and City Council. 10/16

Other business:

Kirby asked to put the BF Day Auction in these notes. Application to assist with an annual auction, has been funded and approved at 1K, FCC will be assisting again as in previous years. Event is on Nov. 16. Add to next meeting to discuss how else we can help.

Ken moved to adjourn, the motion was seconded. The meeting adjourned at 9:26AM.

Minutes submitted by **Jessica Vets**