

**Fremont Chamber of Commerce Board Meeting
June 30, 2013
History House of Greater Seattle**

Attending: Marko Tubic, Tamara Berft, Suzie Burke, Paul Nordstrand, Kathy Moeller, Pete Hanning, Ryan Reiter, Jessica Vets, Victoria Dzenis

Guests: Kirby Lindsay and Muzula Katambo

The meeting was called to order at 8:05AM

Marko Tubic Vice President, read the Fremont Chamber Mission and led introductions. Change of typo **Suzie** made a motion to approve **May 2013 minutes**; the motion was seconded by **Kathy** minutes were **APPROVED**.

Executive Director's Report:

Jessica reported on Fremont Fair: Amazing weekend for the Fair, 138 kegs! Way up from last year. Down in number of vendors, due to the shift in the weekend. Competing with other festivals all over the country. Not a big deal, but don't know impact yet.

As far we are concerned, 3PM was a great time to start the Parade. Art Car Ballot voting amounted to \$867.32; great idea. Merchandise sales were way above year over year.

Power outage big issue, also the number of naked people (particularly at Gasworks). Too many people just walking around naked! Fremont Council will write a letter to the Police; we don't care about "streakers" (bike riders,) but what can we do? **Suzie** mentioned that it may not be the best idea to take it to the Police, but rather to politicians. There's a community standard for what is acceptable vs. what is lewd. They (the Police) can deal with lewd, but you'd have to go to court and say it was lewd. **Pete** mentioned that a lot of people come to the Parade to see the bicyclists; so want to be cautious.

Pete reported that the power was down for an hour and a half. **Suzie** encouraged contacting the City to complain; this can't happen, multiple outages this year, some of which haven't been explained. Pete wants to make sure we put out a PR piece.

Marko proposed we invite City Light to next Board meeting and Council Member (Godden?)

Jessica is on the "Sewer Project" group; will be reporting back after the first meeting in July.

Calendar of Awesomeness –

So many other events have a hard time attracting attendees, but we had an awesome Picnic in the Park. **Pete** said he thought the format worked well. **Suzie** suggested breaking up into as many tables as we have. **Marko** said we needed a "candidate herders". **Jessica** said those could be the candidate volunteers.

30/60/90 report – Jessica

Jessica is calling these people; but if you know any of these folks, please contact them. Jessica explained that if there's an umbrella company and/or more than one business owned by the same person, it gets listed under one biz, then are encouraged to be Solar Sys.

Membership update – 266 Members, 120 Business, 84 Premier (Past due: 48, Past 314)

New: RoRo BBQ, Pixel Dust Productions, Law Office of Susan Fuller

Renewing: PhenoPath Labs, Alchemy Computer Solutions, Piece of Mind Fremont, WA State Dental Assn, BF Day School, JJ Jefferson & Co

Executive Committee:

Marko reported, meeting last week – getting ready for the Fair

Board Assignments:

Jessica asked if anyone knows of Tech companies who would host Geek Meetup, let her know.

Tri-Chamber BBQ: be a creeter Julv 16th Free. members onlv. **Marko** said he thinks he can be

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Tri-Chamber BBQ: be a greeter July 16th Free, members only. **Marko** said he thinks he can be there.

Ducks/dogs: 8/21st; need help recruiting people to come, would love 3 ducks. \$25 – cheapest Duck ride! **Marko** suggested a great way to host clients/potential clients. Dante's Inferno Dogs is confirmed, as well as Fremont Brewing.

Finance Committee:

Riq Molina was absent, **Jessica** reporting

Monthlies are on track, nothing stood out at Exec mtg. Budget for 2013 starts July 1, would like to get it approved today, if possible. Changes: added 2 line items -- Fremont Fair now has a Grants line item (revenue & expense.) This accounts for the money that goes to the Parade, stage, art cars, etc. Grant application; will need to present a proposal to get money (any non-profit can apply). **Marko** reported that this was discussed in detail at Exec meeting. Creating a more formal process, setting expectations. **Suzie** mentioned that there's a tie to the community for the whole summer (Parade in beginning, Oktoberfest at the end.)

Pete mentioned the issue with Fremont Arts Council beer garden – need to set up a planning meeting to calendar out next year with them.

Marko complimented **Riq** and **Ken** on their work on the 2013 Budget. **Suzie** motioned to approve, **Pete** seconded. **APPROVED.**

Jessica introduced new intern **Muzala Katambo** for the summer.

Membership

Marko said the next membership walk would be on the July 1 at 10AM

Programs Committee:

Need a new chair; **Adrian** is teaching English in Asia. Looking for new Board member, energetic people needed!

Marketing Committee:

Jessica reported that the Hysterical Markers are IN! They look awesome; graphics look great, draw people in. One issue may come up: we may run out of Walking Guides! That's a great problem to have. Going thru them faster this year.

Marko said he has an intern (Zack) and will ask him to keep an eye on Rocket & Lenin markers. Will coordinate.

Ryan also said that Sunday Market could use some as well. **Jessica** mentioned goal to get a Sunday Market Marker.

Major Events Committee:

Fremont Fair:

Marko mentioned his assistant of 13 years, finally came! Wanted to know about Doggie Walk.

Suzie felt that the Doggie Walk could have been communicated better. Also mentioned the traffic issues that may have kept people from coming. Will draft a letter from the Chamber to City Council/Mayor; they also need to hear from general public.

Jessica asked if there was anything else about Power outage? **Pete** would like to see a monthly committee report on public safety at our meeting.

Suzie mentioned that she met with Police reps; they said it was a very safe event. Maybe ask to apply Police funding to bring mobile precinct to event. The police felt that the public safety was endangered by the power outage; add this to the letter to the City.

Marko mentioned the Arts Council Fundraiser Beer Garden issue. **Suzie** said the lot was a UPark Lot; but nobody communicated with them appropriately about using the lot, next to Roxy's. Need to pre-pay for the lot, get parking permissions, liquor license, and liability insurance. Mainly, there were communication issues between Peter Glick, the landowners and UPark.

Pete suggested arranging fundraisers throughout the year, rather than having the Arts Council compete with the bars for money on the day of the event. **Marko** suggested having a meeting with them at the Red Door; **Pete** said the Chamber could calendar some events and say these are Arts Council events. Meeting with Peter Thom.

Tech Committee: No report

Community Engagement:

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Community Engagement:

Jessica reporting: Wiffleball – meeting 7/11 at Red Door 5PM. Encouraging people to sign up their teams.

Government Issues:

Suzie reporting:

Transportation meeting July 10th – Jessica mentioned meeting about BAT lines on Aurora. Main crux of meeting is Bike Master Plan – Cycle track on Stone & Fremont. Jessica will get the word out about this meeting, 8AM at History House.

Other business:

Fremont Outdoor Cinema – **Ryan** said there's lots of publicity. May be a BF Day fundraiser. Starts July 13th, new marquee. 7 movies. 21st year. 3 21+ events. Named in top 5 cities for outdoor movies.

Wallingford/Fremont Safety meeting tomorrow, Thurs. 6/27 9AM

Geek Meetup tomorrow

Marko moved to adjourn, the motion was seconded. The meeting adjourned at 9:23AM.

Minutes submitted by **Jessica Vets**