

**Fremont Chamber of Commerce Board Meeting  
May 30, 2013  
History House of Greater Seattle**

Attending:

Ken Saunderson, Marko Tubic, Phil Megenhardt, Jessica Vets, Kathy Moeller, Riq Molina, Paul Nordstrand, Raymond Glandon, Suzie Burke, Riq Molina, Rodman Miller

Guests: Kirby Lindsay, Jon Hegeman

The meeting was called to order at 8:04AM

**Ken Saunderson**, President, read the Fremont Chamber Mission and led introductions. Change of typo **Suzie** made a motion to approve **April 2013 minutes**; the motion was seconded by **Kathy** and **approved**.

**Executive Director's Report:**

**Jessica** reported on unforeseen projects: The Fremont Siphon Art review team is working to find an artist for that project, Jessica is on the review team and tried to get Rodman Miller as a finalist, but to no avail the committee felt that Rodman was already well represented in Fremont and wanted a new artist for the project. Jessica will also represent Fremont and the LUDC on the city wide review team for the Large Project Matching funds. Jessica then reported that the Bite Fremont event is going well, although it took more work from her than initially estimated. Art Cars request for help in fundraising will also take some time. **Phil** explained the situation, the Art Car's big, past donor, Mary Shirley, is gone and they now need to make up that funding, ideas: Vote for your favorite with a dollar, momentum is not there with the Fair so close, so need to help them wrap up the fundraising. **Ken** mentioned that he will be spending some time at the Art Cars **Ken** reaching out to Car Wash Enterprises & Car2Go, **Jessica** reach out to Superior Auto and Apex Auto. **Phil** added that our job is to put all the ideas together in a sustainable package.

**Calendar of Awesomeness** – **Jessica** reported on some of the events this year, Stone Way Clean up and Women's event, **Kirby** mentioned that the name of the Women's (and Men's) Social was too long and to make it easier next time men are invited!! **Suzie** commented that programs need a better description for the venue, was hard to find the events both at Hunger and Clean up.

**30/60/90 report** – **Jessica** reported great membership strengthening and good info picked up new members

Phil commented on the report, asking why Board members were being asked to contact past members not the ED, Jessica replied that she is calling past due members, but finds renewals are higher when contacted by a Board member that knows the past due contact.

Raymond will pay for the BF Day membership, which is past due.

ED's time – based on the Board retreat goals to track time a lot of time **Jessica** has been tracking her time and reported that she spends extra time on communications due to volume of emails and Friday Blast this should balance when the summer intern begins in June. There is also a deficiency in time on Tourism and Retail Marketing, Jessica will make sure these areas get more attention.

**Executive Committee:**

**Ken Saunderson**

**Awards Ideas for May:** Art Cars for continuing to come, Mobile Food Rodeo – Ryan, Peter Glick – Roasting, Pig out, Big Bertha, Michele Savelle – HM, City of Seattle – who?? and John Nordstand – crosswalk on N 34<sup>th</sup> St

Board Assignments – FFair assignments, Picnic.

**Finance Committee:**

Budoet to approve and finalize.

### **Finance Committee:**

Budget to approve and finalize,

Riq – Finance committee, working on the budget with notes – breakdown on the sources of income and thought behind it. Driving membership, having a flexible budget that allows for the unseen events. Cash flow is to keep us at 6 months reserve through the next fiscal year.

Discussion on how we came to budget numbers – change in notes to categories

Membership numbers

On budget remove asterix and note on the budget, instead of asterix number any footnotes on the budget through the year.

### **Membership**

**Marko** – Membership Mondays – going or not depending on work at the office. Note about business, it has been very busy and feels that the overall economy is really picking up. Requests to move to a different day and maybe a different time later in the day.

### **Programs Committee:**

**Riq** idea to recruit Chase Bank for Board

**Picnic** – big this year, invite FAC and FNC to the event.

Women's event

H&W in July

### **Marketing Committee:**

Update on the markers and what is needed

If Rotary logo in used in a park then they get credit.

**Seattle King County Visitor Bureau** – on pause for now. But are still engaged with tourism through other events.

### **Major Events Committee:**

**BBQ EX at Roxy's** – Raymond mentioned coming - June 2, PCC sponsoring proceeds to FAC – 12:45p Ken will be performing. Peter has turned the

**Fremont Fair – Phil** – 20 odd days, going well. Posters and new poster and promotional campaign – promoting the music 45 bands on the stages and working with Nectar, did a pre-part over this past weekend to showcase the music. FAC beer gardens – in Peter's lot and at Makerhaus – Phil does not know if SEC gave permits. **Kirby** said she thinks they have permits.

**Ken** – asked that FAC contact all adjacent businesses to tell them about BGs and make sure they have enough sanicans. The music poster will be going up on telephone poles. Saturday night 9pm toast to the Solstice. Phil will contact FAC – when will beer garden's close. Rodman comment that lower Queen Anne does not get neighborhood outreach at all and it's loud and very impactful to area, and a letter saying that this event is got a good cause, that might help.

Rotary will take over the bouncy toys – no BIG purple slide this year.

Still looking for a presenting sponsor for the Fremont 5k – would like Brooks

FOkt is going great – Sept 21- 23

**Jon** report on Mobile Food Rodeo – crazy busy and big success. People came down for the food! Got 20-25,000 people in Fremont.

### **Tech Committee:**

Got together

### **Community Engagement:**

**Ken**- Wiffleball tournament - set, Saturday, Sept 7, 3 fields, 21 teams, games start at 8am – 8pm, guarantee 2 games, with home run derby. Raise money – LTD post tournament party with wrist bands to benefit, registrations open now – invite out soon and in Blast this week!! We will need a lot of volunteers – umpires, set up, manage the event. Field set up on Sept 6, Suzie said that Michael Osterfeld might help and recruit and include Brooks.

### **Government Issues:**

**Suzie** – this weekend at 10am Sat am, Mayor here in Fremont – walk the new crosswalk on N 34<sup>th</sup> St and then look at the patch job on N Northlake, backside of slippery slope park and ideas for incorporating into the existing park. Event in sculpture garden to celebrate and rename the street – N 34<sup>th</sup> St between Troll and Fremont – to JP Patches Pl  
Sunday Music in the Sculpture Garden begins, still need donations for musicians.

incorporating into the existing park. Event in sculpture garden to celebrate and rename the street – N 34<sup>th</sup> St between Troll and Fremont – to JP Patches PI

Sunday Music in the Sculpture Garden begins, still need donations for musicians.

Politics most important vote is the Seattle Districts Now – to change Seattle City Council to districts. Party for that after the Fremont Fair, June 25+ to celebrate the signatures at Fremont Mischief Distillery, need a lot of sponsors to fund the advertising for this initiative

**Ken** – NSIA and Aurora Merchants, letter – that letter created a lot of publicity on that, Jessica and Eugene did a great job on that publicity.

**Ken** - Bike Master Plan ready in July, NSIA has been working closely with them, but thought good to have a transportation meeting in July to get business in Fremont to know what is happening with bikes – **Suzie** mentioned make sure that part of that is the cycle track plans for Westlake

**Kirby** – question from FNC meeting: SDOT says they are removing the parking and the load zones on Fremont Ave N, south of Fremont PI N. **Raymond** emphasized the load zone issue and the need for trucks. **Ken** asked what action is needed? Jonathon Dong, with Metro – said he spoke with affected businesses and that the load zone will be moved to N 35<sup>th</sup> St in front of El Camino. Need a fight – need a letter – that we were not contacted nor were the businesses – general consensus.

**Ken** moved to adjourn, the motion was seconded. The meeting adjourned at 9:27AM.

Minutes submitted by **Jessica Vets**