

**Fremont Chamber of Commerce Board Meeting
March 25, 2015
Saturn Building, #310**

Attending: Pete Hanning, Kathy Moeller, Suzie Burke, Paul Megenhardt, Sean Erhardt, Marko Tubic, Rodman Miller, Susan Fuller, Kerston Swartz, Paul Doak, Victoria Odell

Staff: Jessica Vets, Caroline Sherman

Guests: James Wagner, Poulson Leadership Consultants; Christy Arrington, Solid Ground; Susan Blaker, Liquor Control Board; Kirby Lindsay; Kathy Petersen, HomeStreet Bank;

The meeting was called to order at **8:00** AM by **Phil Megenhardt**

Introductions around the room

Motion to approve the February Board Meeting Minutes (with corrections made) by **Suzie Burke**, seconded by **Marko Tubic** and were **APPROVED**.

Guest Speaker: Susan Blaker, Liquor Control Board, special occasion licenses. Jessica had asked about advertising. Distributed copies of PowerPoint presentation. (attachment).

- As a 501-C-3 can have product donated
- Some producers can pour, breweries cannot, but none of them can pay for a table fee
- Some will give you advertising
- Can't trade advertising for a table
- Producers/Distributors can give money to support the event, but they **cannot** support the beer garden with \$\$.
- Retailers can donate to the beer garden: retailer to retailer is fine.
- Kids & Booze: if booze is incidental, then OK to have kids present, otherwise not. Phil's Sunday/Kiddie Day works well.

Pete asked about eventually holding a marijuana event. Not allowed now, but what can we do with the legislature if we created a very separate and controlled event? Won't get anywhere: State & Statute—It's in the LAW. Would have to go to the State to get this changed. HempFest calls themselves medical and the LCB doesn't get involved.

Venues pushing out to the boundaries of their venue to increase capacity. If on public space, like the sidewalk, the restaurant needs permission from LCB and a special occasion permit.

We can work with any non-profit and LCB doesn't care, but we care if they are in our footprint.

Special Occasion Permit and Other Vendor—if participants go crazy under our permit/footprint, then it's a problem for us, but if they are under their own permit/footprint, not a problem for us.

Discussion of all the enforcement issues and components of a liquor license.

Susan passed out a Responsibilities of a Liquor License sheet, a list of WACs, and sample warning signs (attachment).

Pete: As a chamber we want to keep help defining the laws, so folks can easily stay within the law.

CATEGORY REPORTS

- **Membership Development / Member Services**
 - **Monthly Programs / Sponsorships** – Victoria Odell
 - Women’s event was great
 - Tableau Breakfast big success
 - Neighborhood Expo – have you signed up to table? Or Volunteer? Posters handed out. More Gold Sponsors (\$1,000 level) than total sponsors last year. Much wider reach this year and hoping for big turnout, even though on Memorial Day Weekend.
 - Looking at programs and Jessica’s time & overall attendance. Getting rid of non-performers.
 - **Membership Dashboard**
 - Advertising Brochure updated (attachment).
 - **Award ideas** – on back of agenda
 - Fremont Rotary sponsored a global reading challenge at B F Day School. We should nominate Fremont Rotary for supporting our kids.
 - Jessica nominated Cheryl Shepard for her help with Neighborhood Expo.
 - Consider award for FAC/New Board President
 - **Calendar of Awesomeness update** -- see back of agenda
 - Board Members can call anyone on list of past members to encourage them to rejoin—if you do, please inform Jessica.
- **Community Relations**
 - **Solid Ground Fundraising Lunch** -- Guest Speaker, Jessica Williams from Daily Show. Theme is Justice. Chamber has a table headed by Pete Hanning. On April 10th at lunchtime.
 - **Fundraising Breakfast** – Literacy Source / CWB Steer for the Stars. Suzie Burke has a table, May 5th (First Tuesday in May.) Asha at Union Bank also doing a table
 - **Fremont Neighborhood Council** – Didn’t make it to the meeting. Sean can’t do Mondays. Need an advocate for this. 4th Monday of the month. April is their annual meeting, most important meeting.
 - **Fremont Arts Council** – Rodman Miller/ Marko Tubic. FAC voted in a new President is Barb Lueke. Very exciting to have her on board.
 - **NSIA** – Suzie Burke.
 - Still working to keep freight access to our area and connectivity to our main routes. Truck counts didn’t include vans (UPS, FedEx). Even with that, the truck counts are high, and they are not being served. Next month will have contact person from Transportation Levy at meeting and will work to get improvements around here on that list.
 - Wastewater overflow tunnel issue: need to have up-shafts to allow access to clean it out. Tunnel will go from Transfer Station to Yankee Diner (to be condemned.) This is a City/County CSO project under Federal Clean Water Act.
 - Heavy illegal activity near the North Lake Road area. North Lake Road Committee working hard to get attention paid to this problem. Ivar’s has seen a drop off of business. Dunn Lumber has seen thefts.
- **Management & Operations**
 - **Executive & Membership Committee** – Phil Megenhardt
 - 2015 Business & work plan – review
 - **Finance Committee** – Paul Doak
 - Overall: We are up on revenue: dues increase & membership
 - Expenses down by \$1,600, better than budgeted and improved over last year.

- Credit Card Processing update. Still reviewing that. May shift to online processing.
- Pre-Registration vs at the door. Dues structure review. In July—a financial review and a legal opinion on the 1099 issue. Still on track to do the Grant Cycle, if we continue as we have over last 2 months. Will know more after April financials
- **Marketing**
 - **Marketing Committee** – Ken Saunderson
 - Update on groups activity
 - **Major & Community Events** – Marko Tubic, Chair
 - **Fremont Solstice Parade / FAC Funding** – Marko Tubic
 - **Fremont Oktoberfest, Fremont Fair**– everything moving forward on the fair. Barbara at FAC will help. Concerned that they have cancelled “Freaquinox.” Tableau grants coming up. Tableau may not be ready for Solstice. Promoter for Fair & Oktoberfest is rocking.
 - **Hopscotch** coming up in 11 days. Please promote it!
 - **Phil learned from S x SW event in Austin**—adding Good Tab to list what we are doing. Phil listed various great bands headlining. “Solstice Music Festival” is the new brand for the old Music Festival and will include all the music. This naming has been OK’d by FAC. New word from Austin: “Cooperation” We are doing well!
 - **Lots of website updates.** Please send comments to Jessica.
 - **Veterans Event** -- Kirby. April 25th, at LTD will have first ever Veterans event. Doing it on the 100th anniversary of the ANZAC’s. Borrowing from Australian/New Zealand Army Corps. 2-5pm celebrating with Beer & Biscuits. Speaker about ANZAC, \$\$ to go to US Veteran’s Fund. Will also have Aussie Rules Football on TV. Kits for WWII survivors.
- **Advocacy**
 - **ALL BOARD MEMBERS to sign up for an advocacy position**
 - **Governmental Issues** – Suzie Burke / Susan Fuller
 - Policy Hash discussed minimum wage, \$11/hr on April 1st. Check website, there is a downloadable PDF.

ANNOUNCEMENTS & NEW BUSINESS—none

Adjourned at 9:29 am.

Minutes submitted by **Caroline Sherman**