

**Fremont Chamber of Commerce Board Meeting  
March 26, 2014  
History House of Greater Seattle**

**Attending:** Phil Meganhardt, Jessica Vets, Suzie Burke, Sean Erdhardt, Susan Fuller, Rodman Miller, Kathy Moeller, Pete Hanning Paul Nordstrand,

**Guests:** Kirby Lindsay, Linda Hanlon

The meeting was called to order at 8:02AM

Motion to approve the January and February Board Meeting Minutes made by **Suzie**, seconded by **Kathy** were **APPROVED**.

**Executive Director's Report:**

**Jessica** gave report on unforeseen issues – the largest being minimum wage and the meetings that are happening about this. **Suzie** and **Kathy** voiced how important this issue is. **Pete** mentioned that Fremont Studios is willing to do some video time to this issue.

**Calendar of Awesomeness** – **Phil** commented that the Holiday Party was to be moved to be a January Party – Kick off party instead of celebration? Question for the Programs Committee, Kirby mentioned that we need a social Holiday Party

Bike to Work Week –

Lit Source Training –

**Phil** kick to Execom

Updates on membership with a list of new members, highlighting the tangible benefits of membership

Unforeseen issues – Mobile Food Truck Rodeo, on agenda later, but this took a lot of time from the Board and Jessica. Piranha Blonde did not do, due diligence with neighborhood communications, Fremont Studios was notified too late to change plans for an annual event they have with Fred Hutch, this is in conflict with the new extension of the event to Saturday. Our bad that we did not do the events form with Ryan since he is on the Board and now the event is in trouble to stay in Fremont. **Linda** commented that she has worked a lot of non-profit events that have limited parking and that comes back on the event. Noted that Fremont Studios has valet parking and Ryan is helping to find more

**Executive Committee:**

**Phil** presented about Board Pledge, Responsibilities Worksheet and Business Plan, this is to keep us on track through the year. The Board Pledge was cleaned up from 2009 and there were some points added from the Bylaws, including the article about attendance at Board Meetings. Suzie pointed out that the phrase under 5. “that I represent...” should be changed to “when I represent...” and then that should be resent to the Board with this change.

**Phil** then talked about the Responsibilities Worksheet – this came from the 2013 Board Retreat, and this is a means to keep each board member on track with time to the Fremont Chamber. The focus is to be in communication, and work through the actions to be involved. It is amazing how much time this group puts into make this Board and Fremont Awesome. Phil continued to review the options for involvement.

2014 Work Plan **Phil** reviewed the changes made to this, including bookkeeper position, Event Coordinator Checklist and some dead-end sentence that were fixed. **Pete** made a motion to approve, **Kathy** seconded, **Kirby** asked if she can get a copy for public record, **approved**. Exec Comm meets on the third Tuesday of the month 11:30a,

**Finance Committee –**

Report by Jessica on the state of the balance sheet –

**Pete** – Sue Sanem, **Susan** recommended Jessica at Rain City CPA – Phil said that important to have Riq at next – reserves are lower than projection and historical, this could be timing or reserves – we are in yellow, not red. We will soon be in budget process for 2014.

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### **Membership**

Member Walk April 7, **Phil** went and met Zoom Care Fremont. We are lucky to have them there.

### **Programs**

Upcoming listed on the agenda. **Pete** mentioned that the Red Door donated the breakfast for the March meeting. Discussion of the Panel Meeting.

Discussion about Picnic in the Park Theme. **Kirby** what you need to know about voting by district – Pete said that Toby might be a good resource here and there are Facebook pages for each District – a panel of how this is going to be – very casual. Kirby – include a map of districts so people can see the boundaries. **Pete** mentioned he has a connection about a potential speaker on this with demographics on our districts – who lives there, largest businesses, etc., Pete will reach out. Phil pointed out that the next general meeting is a Shameless focused on Major Events, this will be at the Fremont Abbey on April 16 at noon.

### **Marketing**

**Jessica** – need to reform the committee, brochures updated.

### **Major Events**

**Phil** – new posters for Fremont Solstice Concert Series, spoke about that event. This is part of the evolution of the Fremont Fair. **Suzie** talked about the presentation to the Burke Building that allowed a beer garden to be on the grounds as a trial for this year. Kidder Mathews was very complimentary about the Fair and how well it's run. Phil mentioned that Art Cars will be moving, probably to new Tableau area, this will allow a new all ages music option. Working with Asko to ensure they have seamless operations. Nectar is still booking the waterfront stage. Hopscotch – April 18 & 19, the way the FCC wins is by people walking in the door – ticket sales are up.

**Phil** started the discussion about the Mobile Food Rodeo **Jessica** gave an update on meetings and discussions, seems that Ryan is presenting to Scott to shift the date to the next weekend. **Pete** suggested that N 34<sup>th</sup> is “event street” since these street events really help the smaller brick and mortar bars. And that the discussion about bringing these smaller events to Fremont is very important, **Suzie** pointed out that Tableau taking over the Sound, Mind and Body, but even so, twice a year is about all that can bear with the industrial businesses. **Phil** pointed out that we have been consistent – not Saturday, Sunday is best, no surprises and communication is key. **Pete** said that we have two of the best event promoters here in Fremont and we should do some PR on this. Should we have some internship to other event promoters on this? **Suzie** reminded the Board that is how Ken Saunderson came to Fremont, he was brought into run the Oktoberfest for Red Hook. Suzie pointed out the delicacy of negotiation on the Burke lot, and that just cause one event gets to do something, that does not mean that all events can do that. Parade Memorandum has been signed a commitment to help. **Linda** – update on fundraising, reminded the Board that the annual fundraising and Parade logistics are different from what she is working on. Linda's task is to talk with larger businesses in Fremont and to better engage, the five are: Google, Adobe, Tableau, Brooks and impinj. Asking them to engage –financially and with volunteers. Trying to create an advisory group that will connect creativity to the companies, conversations are already happening with the big five and Linda is hoping that Adobe will take a lead on this due to the creative nature of their company.

**Technology Committee** - Jessica update on OED grant process.

**Community Groups** - **Kirby** asked to be removed as representative. Update on Councilmember Larry Phillips talking about voting for Metro. Lisa Quinn, Feet First presented on what they do, getting kids to walk to school safely. Also have neighborhood walking ambassadors, Kirby is going to get in touch to find out more. 41<sup>st</sup> and Stone was brought up, Lots of great Fremocentrist.com articles coming soon. FAC – **Rodman** updated us about Monday evening parade meetings. **Phil** asked that Rodman keep the FCC in the loop on beer gardens, sounds like this is not being discussed this year.

### **Safety**

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## **Safety**

**Pete** updated the group on the North Precinct Advisory Group, trying to get more church groups, non-profits and school involved. Trying to make this a supportive but also diverse group where issues can be brought for discussion. Allowing underserved groups to feel comfortable..

**Pete** would like to be co-chair on Transportation Committee, wants to put more energy into ways for people to get to Fremont – Feet First, Bikes, Car2go, etc. Better ped-crossings. Add this as a header to the Board agenda and discuss here and through the month. **Suzie** mentioned NSIA meeting and freight mobility, and the new interim Director at SDOT who came to speak there this past Tuesday. There are some significant things coming, Dexter, etc.

**Pete** also talked about statewide, security certificate, requirement for nightclubs, bars & events.

**March Awards:** End of an era – **Sound Mind and Body**, Vicki and Richard

**Peace Run** is coming this year in June – run will turn around at Sri Chimoy, in June – after the Fair. Maybe award **Silence-Hear-Nest**

Phil opening update: New Canvas Studios, wine and art painting studio, opened in GiGi's space.

**West of Lenin** and **Bastyr** both bringing a lot of attention to Fremont – world renowned theater and lecture series.

**Rodman** - Moisture Festival – happening now! Full houses, BF Day fundraiser full house.

## **2014 Governmental Strategies**

**Suzie** update on ped-zones; Jessica is coving minimum wage and LUDC asked Jessica asked to write a letter about Westlake Cycle Track about economic impact and how this affects the many businesses there. There is no ground for flexibility on parking and need a flowing street.

## **Announcements:**

Garage Sale Season is starting now.

Solid Ground Lunch

Raymond leaving Fremont for Green Lake and Pete wants to throw a Party and maybe Raymond in the Canal.

**Literacy Source** – Suzie mentioned that **Val**, John Houlihan's wife really loves that event. Suzie out of town for this event – April 7 gone back May 10. Darcy Ducam... and some others are usual, but need more.

**Pete** made a motion that Marko be our representative in the Solstice Cyclists Parade, **Phil** seconded **Approved**

Susan – April 1, Susan free presentation at Shoreline City Hall and following Tuesday another lecture. On Susan's website.

**Phil** moved to adjourn. The meeting adjourned at 9:35AM.

Minutes submitted by **Jessica Vets**