

Fremont Chamber of Commerce Board Meeting
March 27, 2013
History House of Greater Seattle

Attending:

Ken Saunderson Phil Megenhardt Jessica Vets, Adrian Hollingsworth, Marko Tubic, Suzie Burke, Pete Hanning, Rodman Miller, Kathy Moeller, Paul Nordstrand, Victoria Dzenis. Guests: Kirby Lindsay; Richard Manoli and Jennifer Dzubay from LCB; Cara Brooks and Stephanie from Chase Bank.

The meeting was called to order at 8:03AM

Ken Saunderson, President, read the Fremont Chamber Mission and led introductions. He made a motion to approve **February 2013 minutes**; the motion was seconded and approved.

Ken invited **Richard Manoli** and **Jennifer Dzubay** to speak for the **Liquor Control Board** about recent changes to the Special Occasion License laws and best practices for Fremont Chamber of Commerce events.

Richard began the discussion by telling us about a change involving private special occasions. Beer can be open bottles; wine is no longer limited to 12 bottles. Special occasion license sells more than it used to for people to take home. The organization getting the license will no longer have to pay up front, just at the end. So if winery comes with 50 bottles but only sell 20, then only the organization holding the license only pays for 20. This new rule only applies to wine, not spirits. It appears that selling 6 packs of beer to go will be allowed as well. Advertising rules haven't changed.

You can get a donation from a spirits distributor now. Don't ask about marijuana right now...we don't have many answers; don't think you can sell it through a special occasion license! LCB will handle this going forward. It is still illegal to smoke marijuana in public, but only a civil infraction for the individual, not for the organization having special occasion. However, they are looking at holding the bar or organization responsible for allowing smoking (in general) at their location. Your establishment is yours; you set rules for behavior in your establishment.

We will know a lot more in a couple of weeks with the legislative changes. Visit our website to find out more (www.liq.wa.gov)

Phil asked for clarification about selling bottles of wine/cans of beer inside special occasion Sites. Rich replied that you CAN open and sell a bottle of wine; the patron can sit at their table with the bottle and drink it. They CANNOT leave the location with the open bottle.

Ken asked whether marijuana could be sold out of a booth, or set up a special event "pot garden". Rich said, nothing like this can be done in the near future; marijuana sales are still illegal on Fed level. They're waiting to see if it's going to change on Fed level. Jennifer said there would have to be changes at the retail level prior to that.

Phil mentioned that the main reason LCB is here is because of the violation last year; any notes or clarification you could offer on that? It's important for us to understand the liability & risk for the volunteer Board members.

Jennifer responded that there are two types of events: Non-Profit and Civil events. Bold Hat can take sponsorship, but they can't direct beer garden on serving, etc. The production company can't advertise the beer garden. A distributor cannot give you (FCC) anything for your beer garden, except beer, wine, spirits. They can give you branded cups, but can't give you something of excessive value. The issue that happened a couple of years ago was about naming rights. You can't name the beer garden after the company sponsoring. Also, it's not OK to serve only one manufacturer's liquor.

Rich mentioned Sponsorships; there are limits on what they can do (manufacturers). We got lots of questions from manufacturers that mainly have to do with advertising. Often has to do with them operating under the rules of their headquarter state, rather than WA State rules. Undue influence – the distributors and manufacturers can't have undue influence over what the special occasion decides to sell. If you take \$\$ from a sponsor, you can't sell the booze, if you host the beer garden

operating under the rules of their headquarter state, rather than WA State rules. Undue influence – the distributors and manufacturers can't have undue influence over what the special occasion decides to sell. If you take \$\$ from a sponsor, you can't sell the booze, if you host the beer garden you can't accept sponsorships.

Ken asked if there was anything we should be aware of for our events going forward. **Jennifer** complimented Phil for working closely with LCB to ensure the contracts, advertisements, etc. are handled correctly. Phil suggests efforts to maintain what we're doing right.

Phil asked what Jennifer and Rich thought about using StaffPro as security; how can we control those guys checking ID's?

Jennifer said no one reaches out from Security teams, we would encourage special occasion personnel to come to our class (LCB) about checking ID's. SPD also offers a special training; however it is 6 hours long. The main issue to look out for is "over-service": The person who serves them or lets them in could get a citation. If you have a big enough event, we could have a special training class at your location. **Phil** said he would send the StaffPro contact info to Jennifer, to encourage them to take the class.

Ken asked if any other questions. It's really important for us to understand and we really appreciate working more closely with LCB to help us have successful events. **Ken and Suzie** encouraged other Board members to volunteer for the beer gardens; a great way to be the eyes and ears during the event. **Ken** thanked Rich and Jennifer for their presentation.

Executive Director's Report:

Jessica Vets

Dashboard is on track; however a lot of time was used for Cheers to Chambers - the main focus of my time this month. We have a new calendar up on our website that actually works; I'm entering information there. We also have new database on website, so that the business listings will show up accurately.

Today and tomorrow, we have a film crew in Fremont, doing a WA state 10 minutes short – the neighborhood is used as a character in the film. You might see them around town.

We are up to 261 members. New members this month are: Rare Earth Music Studio. HR When You Need It, Period and Car2Go – the main reason they joined was Cheers to Chambers. Also new is Confluence Digital Marketing Strategy – they will be hosting Geek MeetUp this week!

Ken asked about any unforeseen items for April? **Jessica** mentioned that "Shameless Breakfast" is April, but don't see anything unusual coming up.

Suzie asked to get the Fremont Safety meeting off the NS Industrial meeting; it would be appreciated.

Executive Committee:

Ken Saunderson

Ken asked if we have any award ideas?

Suzie & Phil said **Skanska** – for creating the largest hole the fastest! They're going for maximum parking – the area needs it! (Big Dig Award)

Jessica nominated **Tom**, who got 6 people to come to the security meeting, then another meeting at HA! – Really rallied the troops about security in Fremont. Maybe even getting him on the Board. (Top of the Universe Award)

Ken would like to nominate **The Moisture Festival** for 10 years.

Finance Committee:

Jessica Vets reported for **Riq Molina**, who had a conflict.

The notes at the bottom of the Financial Reports had been incorrect for campaigns; these have been corrected. We're in good stead, we have 7 months reserve in the bank, which is above our goal.

Adrian will help with Shameless check in and Geek MeetUp recruitment.

Membership

Marko Tubic

Marko reported that Membership Monday is working really great. Join us at 10AM on Mondays.

Programs Committee:

Adrian Hollingsworth

Programs are going great – Cheers was amazing, full; the Mayor was there, lots of intermingling! We're guessing about 250 people attended the event. This week is Geek MeetUp. Womens' Social next week at Safeco Field.

If anyone else is interested in helping with Programs, let **Adrian** know! We're looking for different locations to hold programs too.

we're guessing about 200 people attended the event. This week is Beer Meetup. Women's Social next week at Safeco Field.

If anyone else is interested in helping with Programs, let **Adrian** know! We're looking for different locations to hold programs too.

Marketing Committee:

Raymond Glandon was not in attendance; **Jessica** asked if anyone wants to help with Hysterical Markers – getting the advertisements sold?

Major Events Committee:

Phil Megehard

Fremont Fair is coming right up; we have artwork to unveil that we will send to you.

Music is being booked by Nectar; 40 some bands. Cross promo with them, getting a local venue to take part. **Phil** suggested giving them an award.

Met with the Arts Council Parade organizers & Community Council about potential beer garden for the Parade. Discussion ensued regarding whether a beer garden for the Arts Council makes sense during the Parade. **Phil** said that the final determination from the meeting he attended was the need for revenue and how it can be met. Can we help the Arts Council find those opportunities?

Ken had suggested bringing everybody together again to discuss this.

Other upcoming events include:

Mobile Food Rodeo – **Jessica** said we just got an updated permit; the event will be 2 days. May 4th set up at 3PM, event runs from 7-10PM. May 5th 10AM – 7PM. **Suzie** will follow up with **Ryan** to ensure that everything is being communicated.

May Day celebration at Woodland Park on May 1st

Moisture Festival happening now for next 3 weeks

Peter Glick is planning BBQ Kickoff on June 2nd – Arts Council is a beneficiary

Breakfast for Literacy Source on May 1st.

Solid Ground Lunch is April 5th – **Jessica** passed around a sign up sheet. If you make a donation make sure to put Fremont Chamber on your check!

Phil reported that plans for Oktoberfest are going fine.

Tech Committee:

Jessica mentioned that she is still in the process of putting this committee together.

Community Engagement:

Phil mentioned that the Rocket is looking pretty out of shape! It needs painting; it needs lighting. What about passive income/donation box? **Phil** would like to see us shift from Lenin Lighting to Lighting the Rocket as a fun idea to renew the purpose of the Rocket.

Government Issues: Suzie Burke

Reminder to complete the Siphon Project Form; putting in our vote for an historical-looking building structure for the transfer station; also would like to see an Art Fence.

Criminal Background Check legislation – as proposed it would prohibit employers from doing the background check prior to hiring; should not be able to even ask if there was a criminal felony.

Legislation would make it a Civil Rights issue. This is just within the City of Seattle. Overall, this is about making a new Civil Right – **Suzie** strongly encouraged opposing this legislation.

Also – petition for Seattle Districts Now – sign up!

Other business:

Kirby mentioned the Fireside Chat on Saturday 3PM here at History House

Cara mentioned that Chase has its grand opening on May 17th featuring a ribbon cutting ceremony, festivities all day, food samples, etc.

Pete mentioned that plans are afoot for a new North Precinct – let your public officials know that this should be a top priority!

Phil moved to adjourn, the motion was seconded. The meeting adjourned at 9:48AM.

