

**Fremont Chamber of Commerce Board Meeting
February 26, 2014
History House of Greater Seattle**

Attending: Phil Meganhardt, Riq Molina , Marko Tubic, Ken Saunderson, Suzie Burke, Sean Erdhardt, Susan Fuller, Raymond Glandon, Paul Nordstrand, Victoria Odell, Jessica Vets,

Guests: Kirby Lindsay, Jennifer Dzubay, Liquor Control Board, XX Brandon, City Attorney Office

The meeting was called to order at 8:04AM

Phil Meganhardt President, read the Fremont Chamber Mission and led introductions.

Guest Speaker, Jennifer Dzubay, Liquor Control Board (LCB) Annual Training:

Jennifer started with a discussion on Special Occasion License, like any tavern with the liquor advertising laws need to keep the liquor and retail advertising separate. Need to make sure the liquor does not come into retail – liquor dealers cannot buy equipment or money for space – there are some exceptions – winery and breweries. License within a license, you cannot have a bar or other licensed business come in and sell inside your event, but you can hire a caterer to come serve since you are hiring them to run the event.

Applications are 45 days, there are some short notice application exceptions, but please try to be early. LCB does periodically check websites and printed material to make sure there are not any issues. LCB does try to go to the manufacturer first, then the SOL non-profit or promoter second. On site event visits, are occasional, unless a large event – like Fremont's events. LCB would like to see more reviews of contracts, advertising materials, and plans and asks that any events with Liquor come to them for review early.

Marijuana consumption – smoking or edible - inside a beer garden is now illegal. If someone is smoking or eating they should be expelled – marijuana infraction is \$103 for the person smoking. **Phil** talked about process of expulsion for liquor infractions and asked about smoking – LCB policy is that if marijuana consumption is dealt with, no infraction for event, if no enforcement by event then the event get a \$500 safety violation fine or 5 day suspension. LCB advises that we do not confiscate the marijuana, just expel the person. Take the necessary steps, LCB writes tickets on the process – if the necessary steps are taken then no ticket to the event. No selling. You could site the law inside the beer garden it would be the RCW. **Phil** gave examples of Cannabis Cup and how they dealt with smoking at the event, **Jennifer** said as long as the SEC has given approval of what you are doing then the LCB will not be giving tickets, but make sure you are very detailed about what you are doing with the City. Marijuana outside the beer garden – event will not be given ticket – this is dealt with as an open container – first warn and educate and then tickets if no compliance.

Judy Lewis, Fremont area LCB enforcement is now moved north and has not yet been replaced.

Phil gave examples of events and how liquor control was handled. Volunteer training, security and other details of interaction with LCB. **Ken** asked about bar training from the LCB, **Jennifer** said that bars get trained when they get their license, bar tenders get license when they take their exam to get licensed and then if there is a violation then LCB will come out to train and will work with the bar to set these up. LCB will also work with events that ask for training to come out and train volunteers.

Jennifer pointed out two issues with over service, employees are busy and are trying to just serve and the fear of confrontation stops people from not serving and confronting. **Raymond** gave the example that an over served person shopping at PCC will be given a free slice of pizza instead of more alcohol. **Jennifer** mentioned that serving a minor or over served person, violation is on that individual and that is a criminal offense. **Jennifer** mentioned that the training is now a power point that is used for mass training, which is free. **Jessica** said she has that and can send to the Board.

Executive Director's Report:

individual and that is a criminal offense. **Jennifer** mentioned that the training is now a power point that is used for mass training, which is free. **Jessica** said she has that and can send to the Board.

Executive Director's Report:

Jessica gave report on new members and renewals.

Board Retreat Goals Review:

Phil wants to make sure we capture these ideas before too much time passes. **Phil** has boiled the ideas from the Board Retreat down to this five-page document, Board will have goals and each committee should have goals, but they should all work together. The main focus of the retreat was capacity and if the current staff cannot work on the goal do we need to bring in other consultants to work on this; Board agreed with this idea.

Phil read from the Statement of Awesomeness and highlighted the areas where the Board should focus. Main point is “no surprises” follow the process. **Phil** led the discussion and asked if anyone did not agree with goals to shout out and start discussion. The goal of 300 is now this year a given not a goal, since this year we will reach this number. **Suzie** pointed out that we actually have is about a thousand employees and reach into the Fremont business community – **Phil** reiterated that the story is very important and that we need to make sure we are telling that story of more.

Suzie commented that reserve should be 6 months not 4 months.

Phil talked about the Fremont Arts Council contract and how an agreement is different than a contract. **Marko** mentioned that we have a memorandum of understanding that is being reviewed by the Exe Comm. There is no signed contracts or memorandum that will not be brought to the Board for approval.

Phil continued reading goals and explaining the focus on creating a robust organization. Ultimately this will allow staff to understand actual capacities.

Riq reviewed Financial Committee – reserve is at 7 months, **Riq's** actual goal would be to increase this to a year or two year reserve. This will allow the Fremont Chamber to grow and expand scope. Bookkeeper usual for an organization of this size and we should be looking to bring someone in monthly, **Suzie** wanted to make sure this was a contract position. **Phil** would like to move this to goals, Board agreed.

Phil asked about #4, where does the \$10,000 come from in the mission of the organization. **Riq** does not want to use reserves to fund grant cycle, wants to find a new income stream to fund this. **Susan** asked about how the reserve is determined – **Riq** explained it is membership income is the main source against our fixed expenses. Questions about event (Programs) income was discussed, we look to actually make money from these programs and not just break even.

Phil comment on #6 and **Jessica** commented about Solid Ground Celebration – conversation with Mike Buchman, end of agreement.

Phil reviewed Executive Committee goals – Jessica's time, bonus, etc. **Phil** asked Ken if he can take on wrangling

Add a chart to each month's Board meeting.

Prize for new members completion – membership competition –

Ken added that all committees should be better about telling the story of Fremont, but the Executive Committee should oversee this. **Suzie** wanted better notice about grants committee review meetings. **Suzie** would be happy to chair a grants committee.

Programs

Discussion on how many programs we run each year. **Phil** changed #3, removing “instead of monthly programs” to just adding a large speaker quarterly as a goal and keeping monthly meetings.

Marketing

Phil said this was really kind of a laundry list of comments from the retreat. **Ken** said he was happy to be involved with the hiring or contracting of a marketing person. **Raymond** noted that the marketing person at PCC is full time, but the value of measurement is very important to ensure we are putting the value into the projects we work on. And that social media is very current and relevant and very important as younger people come up. **Raymond** talked about Hysterical Markers and how we can use “fractured Fremont tales” a la Rocky and Bullwinkle to better tell the Fremont story; making that connection better through story-telling.

relevant and very important as younger people come up. **Raymond** talked about Hysterical Markers and how we can use “fractured Fremont tales” a la Rocky and Bullwinkle to better tell the Fremont story; making that connection better through story-telling. Goal is to develop that long-range marketing plan with business engagement component. **Raymond** also wants to have a component of how the small business can hook into that story and brand, so people say, “I want to be a part of this” even if they cannot make the meetings. **Raymond** would volunteer to show businesses how to engage.

Major Events

Discussion about #2, connection with neighbors, along the lines of no surprises.

Phil talked about Fremont Fair as a music event and making the Sunday at Oktoberfest an all ages event inside the beer garden. #4 was done today!

Marko made the point about new events coming to Fremont that it's no longer that Fremont is lucky to have you, it's that the event is lucky to have Fremont – need to be a member and more – are you giving money, higher membership, etc.

2014 Governmental Strategies

Suzie pointed out that #2 has already been passed. We should be inviting Nick Licata and Mike O'Brien to everything we do to engage them as our District City Council representatives. Should be adding \$15/hr minimum wage to this list. And **Suzie** mentioned that Holiday pay might be coming too. This is all under City employment and we need to monitor and make sure our members are informed about what is happening and what is coming.

ED Strategies & Goals

Phil read through the list and commented on items, #1 and #2 are from last year, but still needs to keep on this and improve. Unforeseen, have the plan for the time, but need a procedure for what gets on this list – **Marko** asked about this, do we support hiring a professional agency to help with this? **Suzie** points out that we are often not in agreement on the issues, so we are more in the keep involved, and inform our membership.

Phil concluded and will make edits, **Marko** said that we should make a motion to approve, **Suzie** recommended that we do that at the next meeting. Board will review and vote in March.

Suzie announcement about a new licensed radio station. Paul reported that it is a low frequency, reaching UDistrict, Greenwood, Ballard, some of South Lake Union. Read about it on Fremocentrist.com

Marko – 2013 SF golden gate surpassed past suicide rate, and Fremont

February Awards: Dave Waterward, Fremont Fair poster for past XX years. Suggestion from Phil

Phil moved to adjourn. The meeting adjourned at 9:56AM.

Minutes submitted by **Jessica Vets**